

ZAAC Membership Meeting

April 12, 2015

Agenda- ZAAC Membership Meeting

- Membership
- Board Members
- Volunteers
- ZAAC Sponsored Activities
- State Theatre Report
 - Events
 - Volunteers
- ZAAC Budgets
 - ZAAC Regular
 - State Theatre Encore and Capital Projects
 - State Theatre Operating
- Renovation Plans/Fund Raising

Membership

- Total Members – 101
- Arts Friend \$20 - \$49 35
- Arts Patron \$50 - \$99 30
- Arts Donor \$100 - \$249 25
- Arts Supporter \$250 - \$499 10
- Arts Lover \$500 - \$999 1
- Arts Leader \$1,000 + 0

Become a sustaining member, go to the ZAAC website and look for membership.

Board Members

- Bill Marx, President
- Allan Nilson, Vice President
- Pam Shaw, Treasurer
- Flora Burfeind, Secretary
- Jennifer Kish, Member
- Marit Lomen, Member
- Linda Smith, Member
- Dick Whitaker, Member

Volunteers

ZAAC is successful only because it has many volunteers. Over 100 people have volunteered with ZAAC in 2014. Most of those people volunteered for various activities at the State Theatre. However, volunteers also make Art in East Park, Music in the Park, Art Splash, Art on Main, Iron Pour and the ZAAC scholarship happen.

ZAAC Sponsored Activities

- Art in East Park – June 20, 2015
- Music in the Park – Tuesdays in June, July and early August
- Art Splash – September 19, 2015
- Art on Main – Banners up late May, Closing Event – September 18, 2015
- Scholarship for a Graduating Senior
- Iron Pour – in planning stages
- Songs of Hope – July 23

Art in East Park

- An annual visual arts festival held in conjunction with Zumbrota's Covered Bridge Music & Arts Festival.
- In addition to art for sale, there are art demonstrations, a youth art display, a kids' art activity booth and free concerts.
- In 2014, 26 artists rented booths.
- Art in East Park will be June 20, 2015.

Music in the Park

- Weekly summer concerts by popular regional artists held in the band shell at East Park on Tuesday evenings in June, July and August.
- Attendance averages 150 people per concert.
- Free ice cream bars are passed out by volunteers.
- The concerts are organized by ZAAC and sponsored by local businesses.
- In 2015 the schedule expands from 8 to 10 weeks, adding the first two Tuesdays in August.

Zumbro River Art Splash

- A self-guided tour of artist studios in the Zumbro River Valley area.
- Brochures with a map to all the studios and events lead people through a sampling of our area's rich art, food, music, literature, and history.
- 30 artists participated at 9 locations in 2014.
- Art Splash will be September 19, 2015.

Art on Main

- The Art on Main banner project started in 2013.
- Artists donate their artwork and a banner displaying the art is hung on Main Street in late May.
- Both the artwork and banner are auctioned in September with proceeds benefitting State Theatre renovations.
- 25 artists donated artwork for banners in 2014.
- Banners are sponsored by local businesses.
- 7 others donated items for a live auction.
- The Art on Main closing event will be Sept. 18, 2015.

ZAAC Graduating Senior Scholarship

- Awards a \$500 scholarship to a graduating senior who has excelled in various forms of art throughout their years in the Zumbrota-Mazeppa Schools.
- Special consideration is placed on the individual's sharing of their talents and gifts within the context of the community at large.
- The 2014 recipient was Griffin Gartner, who is currently attending Minnesota State University, Mankato.

Iron Pour

- Teaches people the ancient art of metal casting.
- Foundry artists bring a portable furnace, heat it to 2,700 degrees, melt iron and pour it into molds designed by participants.
- Workshops prior to the event instruct people on how to create their own molds.
- A free concert complements the Iron Pour.
- ZAAC last held an Iron Pour in 2012 and has tentative plans for one again in 2015.

State Theatre

- ZAAC purchased the State Theatre in December 2011 and began operating it in April 2012.
- The building was constructed in 1921. It opened September 28, 1921.
- Current seating capacity is 271.

State Theatre Events

- The State Theatre hosted 67 events in 2014, including
- 6 performances of Z-Theatre's "Bingo! The Winning Musical"
- 10 showings of the movie "His Neighbor Phil"
- 3 performances of the original musical "The Circus of Terror"

State Theatre Volunteers

- 91 people volunteered at the Theatre in 2014 for 877 hours.
- Volunteer responsibilities at events include bartending, making and selling popcorn and selling concessions.
- Volunteers operate the projector and handle admissions for ZAAC events.
- Additional volunteer time and donations helped to upgrade the first floor bathroom.
- A considerable amount of volunteer time helped with electrical work.

State Theatre Statistics

	<u>2013</u>	<u>2014</u>
Concerts	31	30
Play Performances	9	13
Film Showings	17	19
Other Events	3	5
Total Attendance	6,341	8,701
Total Event Revenue *	\$34,222	\$45,672
Theatre Volunteers	81	91
Total Hours Volunteered	874	877

*Gross revenue before subtracting costs of concession, liquor, royalties, etc.

ZAAC Grant Income Since 2012

<u>Year</u>	<u>Source</u>	<u>Purpose</u>	<u>Amount</u>
2012	Southeastern Minnesota Arts Council – SEMAC	Projector	\$3,000
2012	Southeastern Minnesota Arts Council - SEMAC	General Operating	\$4,000
2012	SELCO - Southeastern Libraries Cooperating	Iron Pour	\$5,900
2012	Zumbrota Community Trust	Piano Restoration	\$1,200
	2012 Total		\$14,100
2013	Goodhue Cty Electric Co-op Round Up	Sound Equipment	\$500
2013	Southeastern Minnesota Arts Council - SEMAC	Education/Training	\$300
2013	Zumbrota Community Trust	Gershwin Program	\$800
	2013 Total		\$1,600
2014	Goodhue Cty Electric Co-op Round Up	Asbestos Removal	\$200
2014	Southeastern Minnesota Arts Council - SEMAC	General Operating	\$4,000
2014	People's Electric Co-op - Oronoco	Two iPads	\$600
2014	Zumbrota Community Trust	Free Family Movies	\$1,200
	2014 Total		\$6,000
2015	Goodhue Cty Electric Co-op Round Up	Projector Bulb	\$200
2015	Southeastern Minnesota Arts Council - SEMAC	General Operating/Salaries	\$4,000
	2015 Total (to date)		\$4,200

ZAAC Information

- More information on the ZAAC website at: www.zaac.org
- Upcoming events at the State Theatre are on the home page of zaac.org.
- For information on other ZAAC events, click on the event on the banner line.
- For ZAAC Board meeting minutes go to the ZAAC website, choose “About us,” then “ZAAC Board.”
- We are on Facebook -- look for “Zumbrota Area Arts Council” and hit

