

ZAAC Meeting Minutes

July 7, 2014

The regular meeting of the ZAAC Board of Directors was called to order at 7 p.m. at the Zumbrota Library on Monday, July 7, 2014, by chair Bill Marx.

Board members in attendance: Flora Burfeind, Jennifer Kish, Marit Lomen, Bill Marx, Allan Nilson, Pam Shaw and Dick Whitaker. Art in East Park chairman Brenda Lerum also attended. Board member Joan Hellyer and Theatre director Ronda Anderson-Sand were absent.

Lerum attended so she could recap the festival activities. She was pleased, she said, hearing only positives about artists' placements on the grounds, sales in general, food vendors at East Park, a great turnout of people, music in the band shell, and the weather which cooperated with sunshine and comfortable temperatures. Everything worked well with the city crew, Lerum said. She described it "a really good weekend."

Lerum said she will chair the event in 2015 and will begin mailing for pre-registrations in September. Board members thanked Lerum for a great job and agreed by consensus that art will continue in East Park as it has in the past.

Nilson moved, Shaw 2nd approval of the June minutes. Passed unanimously.

Financial holdings reported by Shaw at \$12,347.05.

Marx reported membership at 106, with new information coming in daily from May and June mailings.

ZAAC Activity Updates

Committee reports:

Art in the Park – Lerum will have final financial information when all tallies are in.

Art on Main - All banners are up on Main Street and some bids have been received online. Some silent auction items will be ready for bidding at the closing reception.

Art Splash - Art Splash activities are ready for Sept. 20. The brochure is being distributed. One additional artist has been added and will display work at Solbergs.

Music in the Park - Attendance has been good each week and weather has been positive. One more week will be held at East Park before construction begins on East Avenue. Then concerts and the farmers market will move to Covered Bridge Park.

State Theatre

Building Committee/theatre remodeling - Electrical work is on hold while "Bingo" rehearsals are under way. Information from the architect can be expected at the August meeting.

Director's report for May - Information was send out earlier. Ronda was not present.

Operating Budget - Options have been discussed. Board members agreed with Marx who said progress is being made, in spite of a continuing deficit. "We are not in crisis," Marx said, but a profit would be nice. Sustaining memberships and additional capital fundraising were mentioned. A longterm solution with ZAAC planning and contracting its own shows is the goal down the line.

ZAAC Annual Meeting - The annual meeting had tentatively been set for Sunday, Nov. 2, however, there may be a conflict with the opening of the made-in-Zumbrota movie, "Phil." More information will be available in August.

SEMAC Celebration Meeting – SEMAC will be holding a celebration meeting from 4:30 to 7 p.m. on Thursday, August 7, at the Rochester Civic Center. Since ZAAC has received some funding from SEMCAC, any board member who can is urged to attend.

Meeting adjourned at 8:05 p.m.

Submitted by Flora Burfeind

Next meeting - Monday August 4, 7 p.m., Library