



ART on MAIN

The Zumbrota Area Arts Council (ZAAC) is once again bringing art to Main Street Zumbrota. This is an exciting opportunity for artists to share their art with thousands of visitors and residents in our area. Your artwork could be chosen to be reproduced in full color on a banner which will hang from one of the lampposts on Main Street in Zumbrota.

Up to 28 works of art will be chosen. Each art piece will be printed on a large banner. Banners will hang in Zumbrota from May to September 2016.

The artists' original banner artwork will be displayed at local businesses throughout the summer.

People can bid on the original artwork and banners at the silent auction at the closing reception/gala to be held in September. **All the proceeds from this sale will go to ZAAC State Theatre Fund.**

Thousands of brochures showing the artwork and giving information about the artists will be distributed throughout our area. Banner artwork will be displayed online, and ZAAC and Zumbrota businesses will promote this event regionally.

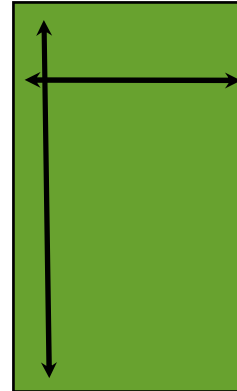
Medium: Original artwork in any medium (including, but not limited to oil, acrylic, watercolor, pastel, colored pencil, fiber, collage, photography, sculpture, clay, etc.).

Two dimensional artwork must measure 12" wide X 24" long. Three dimensional art must be of a proportion that will fit the 12" x 24" vertical format when photographed.

ZAAC will have 12" X 24" canvases available for purchase for \$10.00. Contact Crossings at 507-732-7616

Entry Procedure:

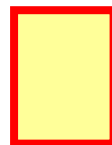
Each artist may submit up to two pieces of original artwork. **Artwork is to be dropped off at Luya shoe store, 236 S Main Street in Zumbrota.***



2. Artwork should not be framed. If chosen, the artwork will be professionally photographed to ensure quality images for the banner.

3. Entries must be received by **Monday, April 11, 2016, at 5 p.m.** Entries will be juried by a committee. Artwork will be judged on artistic merit, ability to be seen on the street from a distance, and appropriateness for public display.

Artists selected for this project will be notified by Friday, April 15, 2016.



Sales: Accepted original artwork becomes the sole property of ZAAC. Artists retain the rights to the image. All proceeds from the sales of the original artwork and

banners will go to ZAAC State Theatre Fund.

Publication Rights: ZAAC reserves the right to photograph and reproduce any work for promotional or educational purposes.

Questions: Email questions to info@crossingsatcarnegiecom or call Marie at Crossings at Carnegie (507) 732-7616.

THINGS TO KEEP IN MIND.....Keep it bold. The banners will be viewed from a distance by people in passing cars and pedestrians. Think contrast! **Choose an appropriate subject.** Banners will be viewed by people of all ages.

2016 ART on MAIN Entry Form

Name _____

Address _____

City _____

State _____ Zip _____

Phone (day) _____ (eve) _____

Email _____

Image 1 _____ Image 2 _____

Drop off your original artwork to be juried at Luya shoe store, 236 S Main Street, Zumbrota, MN 55992