

ZAAC Membership Meeting

December 2, 2018

Agenda- ZAAC Membership Meeting

- Membership
- Board Members
- Volunteers
- ZAAC Sponsored Activities
- State Theatre Report
 - Events
 - Volunteers
 - Future Plans
- ZAAC Budgets
 - ZAAC Regular
 - State Theatre Operating

Membership

- Total Members 2018 – 84
- Arts Friend \$20 - \$49 26
- Arts Patron \$50 - \$99 20
- Arts Donor \$100 - \$249 30
- Arts Supporter \$250 - \$499 7
- Arts Lover \$500 - \$999 0
- Arts Leader \$1,000 + 1

Become a sustaining member, go to the ZAAC website and look for membership.

Board Members

- Bill Marx, President
- Allan Nilson, Vice President
- Beth Thompson, Treasurer
- Flora Burfeind, Secretary
- Marit Lomen, Member
- Linda Smith, Member
- Dick Whitaker, Member

Volunteers

ZAAC is successful only because it has many volunteers. A little over 100 people have volunteered with ZAAC in 2018. Most of those people volunteered for various activities at the State Theatre. However, volunteers also make Art in East Park, Music in the Park, Art Splash, Art on Main and the ZAAC scholarship happen.

ZAAC Sponsored Activities

- Art in the Park – June 16, 2018.
- Music in the Park – Twelve Tuesdays in June, July and early August in 2018.
- Art Splash – September 15, 2018
- Art on Main – Banners up in early June, closing event October 26, 2018.
- Scholarship for a Graduating Senior
- Songs of Hope – July 19, 2018

Art in East Park

- An annual visual arts festival held in conjunction with Zumbrota's Covered Bridge Music & Arts Festival.
- In addition to art for sale, there are art demonstrations, a youth art display, a kids' art activity booth and free concerts.
- In 2018, 17 artists rented spaces, 15 actually attended.
- The ZAAC Board has decided to discontinue sponsoring the artist portion but to continue the youth art contest. The City will include artists in the Street Market.

Music in the Park

- Weekly summer concerts by popular regional artists held in the band shell at East Park on Tuesday evenings in June, July and August.
- Attendance averages 175 people per concert.
- Free ice cream bars are passed out by volunteers.
- The concerts are organized by ZAAC and sponsored by local businesses.
- In 2018 the schedule included 12 concerts.

Zumbro River Art Splash

- A self-guided tour of artist studios in the Zumbro River Valley area.
- Brochures with a map to all the studios and events lead people through a sampling of our area's rich art, food, music, literature, and history.
- 16 artists participated at 7 locations in 2018.

Art on Main

- The Art on Main banner project has been held in 2013, 2014, 2015, 2016 and 2018.
- Artists donate their artwork and a banner displaying the art is hung on Main Street in early June.
- Both the artwork and banner were auctioned in October with proceeds benefitting State Theatre renovations. Proceeds were approximately \$10,500.
- In 2018 22 artists donated artwork for banners.
- Banners displaying the art are sponsored by local businesses.
- Others donated items were used for a live auction.

ZAAC Graduating Senior Scholarship

- Awards a \$500 scholarship to a graduating senior who has excelled in various forms of art throughout their years in the Zumbrota-Mazeppa Schools.
- Special consideration is placed on the individual's sharing of their talents and gifts within the context of the community at large.
- The 2018 recipient was Cooper Utely.
- Recent recipients were Bethany Renken in 2017, Alec Hunstad in 2016, Jerrill Guider in 2015 and Griffin Gartner in 2014.

State Theatre

- ZAAC purchased the State Theatre in December 2011 and began operating it in April 2012.
- The building was constructed in 1921. It opened September 28, 1921.
- Current seating capacity is 271.

State Theatre

		2015	2016	2017	2018
					Jan. - Sept.
Events	Total	50	54	60	40
	Crossing Rental	30	32	31	26
	Movies	12	9	17	7
	ZAAC/Other Events	8	13	12	7
Revenue	Total	\$8,900	\$11,848	\$16,048	\$13,311
	ZAAC/Other*	\$16,856	\$9,515	\$24,454	\$9,550
	Bar/Concessions	\$29,379	\$21,529	\$17,178	\$11,910
	Tips/Donations	\$1,255	\$851	\$1,355	\$774
Attendance	Total	6,392	5,421	8,848	5958
	Adults	5,555	4748	6783	5322
	Students	837	673	1061	636
	First Time Guests	35%	30%	25%	15%
Volunteers+	Total Hours	3,300	1,480	1,730	551
	Total Volunteers	90	100	93	84

* For 2017 this figure is total ticket sales. For some events sales proceeds were split with performers.

+ Volunteer figures do not include volunteers for construction or building maintenance.

State Theatre – Events & Partnerships 2017 and 2018

- Crossings: concerts, art camp, poet artist collaboration
- Movies, sponsored by Thrivent, Girl Scouts, Firebrick Bread and Bank of Zumbrota
- Zumbrota has Style Fashion Show Sponsored by Luya and Wild Ginger
- Quilt a Musical sponsored by the Red AAUW
- Rochester Belly Dance Performance

State Theatre – Future Plans

Theatre Improvements

- Mount speakers on the ceiling.
- Move speakers from back of the stage to create more stage space.
- Upgrade electrical system.
- Install defibrillator and provide training for volunteers (purchased with Zumbrota Community Trust grant).
- Add floor covering and furniture to Theatre addition

State Theatre – Future Plans

New Events in 2019

- Z-Theater has two plays scheduled for 2019.
- Goodhue 4H will perform a children's play.

State Theatre – Friends of the Theatre

- Friends of the Theatre campaign began in mid-2015.
- Purpose is to provide sustaining support for the Theatre.
- Some members are also members of ZAAC.
- \$4,500 was raised in 2017.
- Fundraising is ongoing.

ZAAC Budget – Non-Theatre

Non - Theatre				
	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017*</u>
Total Revenue	25,359	36,521	32,322	17,890
Total Spending	25,141	35,317	24,112	13,581
*No Art on Main in 2017				

ZAAC Budget – State Theatre

State Theatre							
		<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>		
Total Revenue		64,575	79,871	79,871	86,653		
Total Spending		63,122	55,248	52,866	60,466		

ZAAC Grant Income Since 2012 (P.1)

<u>Year</u>	<u>Source</u>	<u>Purpose</u>	<u>Amount</u>
2012	Southeastern Minnesota Arts Council - SEMAC	Projector	\$3,000
2012	Southeastern Minnesota Arts Council – SEMAC	General Operating	\$4,000
2012	City of Zumbrota	Art in East Park	\$1,203
2012	SELCO - Southeastern Libraries Cooperating	Iron Pour	\$5,900
2012	Zumbrota Community Trust	Piano Restoration	\$1,200
	2012 Total		\$15,303
2013	Goodhue Cty Electric Co-op Round Up	Sound Equipment	\$500
2013	City of Zumbrota	Art in East Park	\$1,203
2013	Southeastern Minnesota Arts Council – SEMAC	Education/Training	\$300
2013	Zumbrota Community Trust	Gershwin Program	\$800
	2013 Total		\$2,803
2014	Goodhue Cty Electric Co-op Round Up	Asbestos Removal	\$200
2014	City of Zumbrota	Art in East Park	\$1,203
2014	Southeastern Minnesota Arts Council – SEMAC	General Operating	\$4,000
2014	People's Electric Co-op – Oronoco	Two iPads	\$600
2014	Zumbrota Community Trust	Free Family Movies	\$1,200
	2014 Total		\$7,203

ZAAC Grant Income Since 2012 (P.2)

<u>Year</u>	<u>Source</u>	<u>Purpose</u>	<u>Amount</u>
2015	Southeastern Minnesota Arts Council – SEMAC	Theatre Operating/Salaries	\$4,000
2015	Southeastern Minnesota Arts Council – SEMAC	Music in Park/Art in E. Park	\$3,000
2015	City of Zumbrota	Art in East Park	\$1,203
2015	Goodhue Cty Electric Coop Round Up	Projector Bulb	\$200
	2015 Total		\$8,403
2016	Zumbrota EDA – Rochester Sales Tax	Theatre Addition	\$50,000
2016	Zumbrota Community Trust	Theatre Addition	\$30,000
2016	City of Zumbrota	Art in East Park	\$1,203
2016	Southeastern Minnesota Arts Council – SEMAC	Music in Park/Art in E. Park	\$3,000
2016	Zumbrota Community Trust	Basement Waterproofing	\$10,000
	2016 Total		\$94,203
2017	Southeastern Minnesota Arts Council - SEMAC	Music in Park/Art in E. Park	\$3,000
2017	City of Zumbrota	Art in East Park	\$1,203
	2017 Total		\$4,203
2018	Southeastern Minnesota Arts Council – SEMAC	Music in Park/Art in E. Park	\$3,000
2018	City of Zumbrota	Art in East Park	\$1,203
2018	Zumbrota Community Trust	Defibrillator	\$1,550
2018	Zumbrota Community Trust	Asbestos Abatement Grant	\$6,000
	2018 Total		\$11,763

ZAAC Information

- More information on the ZAAC website at: www.zaac.org
- Upcoming events at the State Theatre are on the home page of zaac.org.
- For information on other ZAAC events, click on the event on the banner line.
- For ZAAC Board meeting minutes go to the ZAAC website, choose “About us,” then “ZAAC Board.”
- We are on Facebook -- look for “Zumbrota Area Arts Council” and hit

