

2019 Art on Main Call for Artists Form

The Zumbrota Area Arts Council (ZAAC) is bringing art to the main street of Zumbrota. This is an exciting opportunity for artists to show their art to thousands of visitors and residents in our area. Your artwork could be chosen to be reproduced in full color on a banner which will hang from one of the lampposts on Main Street in Zumbrota. ZAAC has sponsored this project for several years. This year, The Friends of the Theatre is organizing the event. The generosity of amazing artists has helped ZAAC with restoration of the Zumbrota State Theatre.

Up to 24 works of art will be chosen. Each art piece will be printed on a 48" tall by 24" wide banner. Banners will hang in Zumbrota from June to October 2019.

The artists' original artwork will be displayed at local businesses throughout the summer. The original artwork and the banners themselves will be sold at the closing gala celebration / fund raiser to be held at the Zumbrota VFW on October 12, 2019. Artists will receive two free tickets to the gala. All the proceeds from this sale will go to ZAAC State Theatre Restoration Fund.

Hundreds of brochures showing the artwork and giving information about the artists will be distributed throughout our area. ZAAC and Zumbrota businesses will promote this event regionally. A The ZAAC website will display the artwork in a slideshow.

Medium: Original artwork in any medium (including, but not limited to oil, acrylic, watercolor, pastel, colored pencil, fiber, collage, photography, sculpture, clay, etc.).

Two-dimensional artwork must measure 24" tall by 12" wide. Three-dimensional art must be of a proportion that will fit the 24"x 12" vertical format when photographed.

Entry Procedure:

1. Each artist may submit one to two images of artwork.
2. Artwork can be submitted as a digital file or dropped off at Grover Auto Car Dealership in Zumbrota. Artwork should not be framed. If chosen, the artwork will be professionally photographed to ensure quality images for the banner.
3. All entries must be received by **March 20, 2019**. All entries will be juried by a committee. Artwork will be judged on its artistic merit, ability to be seen on the street from a distance and appropriateness for public display.

All artists will be notified of jury selection by March 27, 2019. Art not chosen for banners will be included in the silent auction items at the Gala.

Sales: Accepted original artwork becomes the sole property of ZAAC. Artists retain the rights to the image. All proceeds from the sales of the original artwork and banners will go to ZAAC State Theatre Restoration Fund.

Publication Rights: ZAAC reserves the right to photograph and reproduce any work for promotional or educational purposes.

Questions: E-mail Friends.of.the.theatre.zaac@gmail.com or call Linda at 507-421-6875.

THINGS TO KEEP IN MIND.....Keep it bold. The banners will be viewed from a distance by people in passing cars and pedestrians. Subtle details and colors will be lost. **Choose an appropriate subject.** Banners will be viewed by people of all ages. Artists Statement should explain what your inspiration.

2019 ART on MAIN Entry Form

Name _____ Student (K-12) _____ (check)

Address _____

City _____

State _____ Zip _____

Phone (day) _____ (eve) _____

Email _____

Image 1 Title _____ Medium _____

Artists Statement:

Image 2 Title _____ Medium _____

Artists Statement:

E-mail your entry form and digital file Friends.of.the.theatre.zaac@gmail.com or

Drop off at **Grover Auto, 400 County Rd 10, Zumbrota, MN 55992** or call **507-421-6875**

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