



ART on MAIN

The Zumbrota Area Arts Council (ZAAC) is bringing art to the main street of Zumbrota. This is an exciting opportunity for artists to show their art to thousands of visitors and residents in our area. Your artwork could be chosen to be reproduced in full color on a banner which will hang from one of the lampposts on main street in Zumbrota.

Up to 28 works of art will be chosen.

Each art piece will be printed on a 44" tall by 24" wide banner. Banners will hang in Zumbrota from May to September 2013.

The artists' original banner artwork will be displayed at local businesses throughout the summer.

The original artwork and the banners themselves will be sold on the ZAAC website at the end of the summer. All the proceeds from this sale will go to ZAAC State Theatre Fund.

An opening reception will give the artists an opportunity to unveil their artwork and meet the public.

Thousands of brochures showing the artwork and giving information about the artists will be distributed throughout our area. ZAAC and Zumbrota businesses will promote this event regionally. A website will be developed to display the artwork.

Medium: Original artwork in any medium (including, but not limited to oil, acrylic, watercolor, pastel, colored pencil, fiber, collage, photography, sculpture, clay, etc.).

Two dimensional artwork must measure 22" tall by 12" wide. Three dimensional art must be of a proportion that will fit the 22"x 12" vertical format when photographed.

Entry Procedure:

1. Each artist may submit images of up to two different pieces of artwork. One JPEG (jpg) image of each on a CD. Label each image with your name and the title of the artwork.
 2. Artwork should not be framed. If chosen, the artwork will be professionally photographed to ensure quality images for the banner.
 3. All entries must be received by **March 15, 2013.**
- Judging:** All entries will be juried by a committee. Artwork will be judged on it's artistic merit, ability to be seen on the street from a distance and appropriateness for public display.

Artwork selected for this project will be notified on March 22, 2013.

Sales: Accepted original artwork becomes the sole property of ZAAC. Artists retain the the rights to the image. All proceeds from the sales of the original artwork and banners will go to ZAAC State Theatre Fund.

Publication Rights: ZAAC reserves the right to photograph and reproduce any work for promotional or educational purposes.

Questions: E-mail info@ZAAC.org or call Crossings at Carnegie 507-732-7616

THINGS TO KEEP IN MIND.....Keep it bold. The banners will be viewed from a distance by people in passing cars and pedestrians. Subtle details and colors will be lost. **Choose an appropriate subject.** Banners will be viewed by people of all ages.

2013 ART on MAIN Entry Form

Name _____

Address _____

City _____

State _____ Zip _____

Phone (day) _____ (eve) _____

Email _____

Image 1 _____

Image 2 _____

Mail entry form and CD to:

ZAAC, PO Box 45, Zumbrota, MN 55992