



ART on MAIN

The Zumbrota Area Arts Council (ZAAC) is bringing ART to the MAIN Street of Zumbrota. This is an exciting opportunity for artists to show their art to thousands of visitors and residents in our area. Your artwork could be chosen to be reproduced in full color on a banner which will hang from one of the lampposts on Main Street in Zumbrota.

Up to 28 works of art will be chosen.

Each art piece will be printed on a large banner. Banners will hang in Zumbrota from May to September 2014.

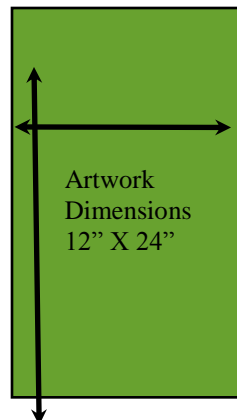
The artists' original banner artwork will be displayed at local businesses throughout the summer. An opening reception on May 18 will give the artists an opportunity to unveil their artwork and meet the public. People can bid on the original artwork and banners all summer long on the ZAAC website. Auctions will end on the date of the closing gala reception on September 26, 2014. All the proceeds from this sale will go to ZAAC State Theatre Fund.

Thousands of brochures showing the artwork and giving information about the artists will be distributed throughout our area. ZAAC and Zumbrota businesses will promote this event regionally. A website will be developed to display the artwork.

Medium: Original artwork in any medium (including but not limited to oil, acrylic, watercolor, pastel, colored pencil, fiber, collage, photography, sculpture, clay, etc.).

Two dimensional artwork must measure 12" wide X 24" long. Three dimensional art must be of a proportion that will fit the 12" x 24" vertical format when photographed.

ZAAC will have 12" X 24" canvases available for \$10.00. To purchase, contact Crossings at 507-732-7616



Entry Procedure:

1. Each artist may submit images of up to two different pieces of artwork. Images of artwork can be e-mailed to info@ZAAC.org. Label each image with your name and the title of the artwork.
2. Artwork should not be framed. If chosen, the artwork will be professionally photographed to ensure quality images for the banner.
3. All entries must be received by **March 28, 2014**. All entries will be juried by a committee. Artwork will be judged on its artistic merit, ability to be seen on the street from a distance, and appropriateness for public display.

Artists selected for this project will be notified the week of March 31, 2014.

Sales: Accepted original artwork becomes the sole property of ZAAC. Artists retain the

rights to the image. All proceeds from the sales of the original artwork and banners will go to ZAAC State Theatre Fund.

Publication Rights: ZAAC reserves the right to photograph and reproduce any work for promotional or educational purposes.

Questions: E-mail info@ZAAC.org or call Crossings at 507-732-7616.

THINGS TO KEEP IN MIND

Keep it bold. The banners will be viewed from a distance by pedestrians and motorists. **Think contrast!**

Choose an appropriate subject. Banners will be viewed by people of all ages.

2014 ART on MAIN Entry Form

Name _____

Address _____

City _____

State _____ Zip _____

Phone (day) _____ (eve) _____

E-mail _____

Image 1 _____ Image 2 _____

E-mail entry form and images to info@zaac.org or mail to:

ZAAC, PO Box 45, Zumbrota, MN 55992