

ZAAC Meeting Minutes

February 3, 2014

The regular meeting of the ZAAC Board of Directors was called to order at 7 p.m. at the Zumbrota Library on Monday, Feb. 3, 2014, by Chair Bill Marx.

Board members in attendance: Bill Marx, Flora Burfeind, Joan Hellyer, Jennifer Kish, Marit Lomen, Allan Nilson, Dick Whitaker Board member Pam Shaw and State Theatre Director Ronda Sand were absent. Brenda Lerum was present to discuss Art in the Park that she has agreed to chair for 2014.

Whitaker moved, Nilson 2nd, approval of January minutes. Passed unanimously.

Shaw was absent so no financial report was heard.

Marx reported the membership at 106 members with 21 renewals in January and February.

ZAAC Activity Updates

Committee reports:

Art in the Park – Brenda Lerum will be sending a pre-registration letter to potential artists. She talked about plans including kids' projects, a ZAAC booth, displays of local art work displayed by art teachers from ZM and Goodhue. Other art teachers may also be contacted. The registration price for artists will be lowered to \$45 from \$55. Board members talked about the range of art that might be accepted, and agreed that artists should make what they sell rather than selling items they might buy. Brenda was told to ask for help from the board when she needs it.

Art on Main - The banner project for 2014 is under way. A call has gone out to artists that will meet a March 14 deadline. Entries will be juried on March 19. Up to 28 artists will be accepted. An opening reception will be May 18 at City Hall. The closing reception will be Friday evening, Sept. 26, and is to be planned as an "event" similar, but scaled down, from the "Spirits of Zumbrota" event of recent years. There will be a live auction of art, but bids also will be accepted on line. Roxanne Bartsch is chairing the event.

Art Splash - Art Splash will be held on Sept. 20. Registration fees will remain the same at \$45, with a 10 percent discount for ZAAC members. No Iron Pour is planned in 2014, but will be considered again for 2015.

Music in the Park - Music for the concerts is set and will be held in Covered Bridge Park as the area around East Park will be under construction. Whitaker reported he is working on financing, including a grant that could bring in as much as \$10,000 for events.

State Theatre

Building Committee/theatre remodeling - The committee discussions included code compliance requirements such as the inclusion of fire doors between new and old sections, or a complete sprinkler system, including in the apartment. Five stalls are code in the women's restroom. Soon there will be an actual need for money to pay for "real" architectural drawings.

Ronda's reports - Reports were on line and were handed out . .

Director's report for January - Operating expense is a great concern. Even the most popular movies such as "Fargo" just break even. This needs to be addressed.

Pricing for concessions - There was discussion and some suggestions to raise prices of concessions in order to raise needed income. Alcohol prices are not to be raised, but popcorn and non-alcoholic drinks are possibilities.

ZAAC Annual Meeting - Board members would like information at the next meeting, specifically the date, of a possible annual meeting in April. A Sunday was suggested. Kish, Hellyer and Burfeind are to email or get together to look at possibilities. Easter is on April 20.

Wine Tasting Fundraiser - A fundraiser on this scale will not be undertaken at present..

Cannon Valley Arts Council February meeting - no more information was received..

Meeting adjourned at 8:15 p.m.

Submitted by Flora Burfeind

Next meeting - Monday March 3, 7 p.m., Library