ZAAC Meeting Minutes

April 14, 2014

The regular meeting of the ZAAC Board of Directors was called to order at 7 p.m. at the Zumbrota Library on Monday, April 14, 2014, by Chair Bill Marx. Meeting night had been changed from April 7.

Board members in attendance: Bill Marx, Flora Burfeind, Joan Hellyer, Jennifer Kish, Marit Lomen, Allan Nilson, Pam Shaw. Board member Dick Whitaker and State Theatre Director Ronda Anderson-Sand were absent.

Nilson moved, Lomen 2nd, approval of March minutes. Passed unanimously.

Shaw reported the financial holdings at \$16,535.56.

Marx reported the membership at 105 members.

ZAAC Activity Updates

Committee reports:

Art in the Park – Children's art is planned with a larger tent needed. Hellyer will look into buying magnets to be given away. There is no enthusiasm for tee shirts at this point. Fifteenth annual will be included in posters and other advertising.

Art on Main - The banner project for 2014 is under way with 25 entries selected. Plans for an opening reception are scaled back with art to be on display at City Hall. Clarissa Hadler is doing brochures. The city is paying for new hangers on light posts for better display of the banners. The closing reception will be Friday evening, Sept. 26, at the VFW with online bids and a live auctioneer. \$20 coupons will be given to participating merchants.

Art Splash - Art Splash will be held on Sept. 20 with 20 artists signed on at five locations, including one each is Pine Island, Mazeppa and Oronoco. Some are new people, some are returning.

Music in the Park - Nothing has been added. A grant award is anticipated and will be announce early in May.

State Theatre - Building Committee/theatre remodeling-lights - Z-Theatre has donated money for lights, but some materials are needed. The electrician will donate his time.

Shaw moved, Burfeind 2nd, to use Encore money to cover material costs to have lights installed. Passed unanimously.

Theatre Logo - Board members looked at logo possibilities submitted by Dave Grimsrud. General consensus was not to choose the logo with the deer. There will be continuing discussion.

Director's report for March - Ronda was not present and Director's report was not ready due to Ronda's involvement with the filming of "His Neighbor Phil".

Additional Discussion - A grant of \$200 for asbestos abatement was received from the REA, Burfeind sent the grant application and wrote the thank you.

There was preliminary discussion about sharing the premier showing of the movie shot in Zumbrota. Some sort of gala is proposed. ZAAC hopes to participate.

Choosing top volunteers of the year was discussed. This likely would be done as part of a membership meeting.

An Iron Pour will be held in 2015, in September or early October.

ZAAC Annual Meeting - No new discussion, but possibilities will be considered for later in the year.

Membership Revenue - Portion for Theatre Operations - Discussion continued as the board weighs possibilities to determine a fair split of the theatre/ZAAC membership income. The aim is to come up with a formula that will fund the theatre but also build ZAAC coffers. The amount can be a percentage or a set dollar amount. This will help to stabilize theatre income by eliminating the need to put money in for short-term theatre shortages.

Meeting adjourned at 8:40 p.m.

Submitted by Flora Burfeind

Next meeting - Monday May 5, 7 p.m., Library