

ZAAC Membership Meeting

December 3, 2017

Agenda- ZAAC Membership Meeting

- Membership
- Board Members
- Bylaws update – Member vote
- Volunteers – Volunteer of the Year honored
- ZAAC Sponsored Activities
- State Theatre Report
 - Events
 - Volunteers
- ZAAC Budgets
 - ZAAC Regular
 - State Theatre Encore and Capital Projects
 - State Theatre Operating
- Renovation Plans/Fund Raising

Membership

- Total Members – 92
- Arts Friend \$20 - \$49 32
- Arts Patron \$50 - \$99 24
- Arts Donor \$100 - \$249 28
- Arts Supporter \$250 - \$499 8
- Arts Lover \$500 - \$999 0
- Arts Leader \$1,000 + 0

Become a sustaining member, go to the ZAAC website and look for membership.

Board Members

- Bill Marx, President
- Allan Nilson, Vice President
- Beth Thompson, Treasurer
- Flora Burfeind, Secretary
- Karen Flynn, Member
- Marit Lomen, Member
- Linda Smith, Member
- Dick Whitaker, Member

Volunteers

ZAAC is successful only because it has many volunteers. About 100 people have volunteered with ZAAC in 2017. Most of those people volunteered for various activities at the State Theatre. However, volunteers also make Art in East Park, Music in the Park, Art Splash, Art on Main and the ZAAC scholarship happen.

ZAAC Sponsored Activities

- Art in East Park – June 17, 2017
- Music in the Park – Ten Tuesdays in June, July and early August in 2017
- Art Splash – September 16, 2017
- Art on Main – No event in 2017 but planned again for 2018. Banners up in late May, closing event in September.
- Scholarship for a Graduating Senior
- Songs of Hope – July 20, 2017

Art in East Park

- An annual visual arts festival held in conjunction with Zumbrota's Covered Bridge Music & Arts Festival.
- In addition to art for sale, there are art demonstrations, a youth art display, a kids' art activity booth and free concerts.
- In 2017, 22 artists rented 24 spaces.

Music in the Park

- Weekly summer concerts by popular regional artists held in the band shell at East Park on Tuesday evenings in June, July and August.
- Attendance averages 150 people per concert.
- Free ice cream bars are passed out by volunteers.
- The concerts are organized by ZAAC and sponsored by local businesses.
- In 2017 the schedule included 10 concerts.

Zumbro River Art Splash

- A self-guided tour of artist studios in the Zumbro River Valley area.
- Brochures with a map to all the studios and events lead people through a sampling of our area's rich art, food, music, literature, and history.
- 16 artists participated at 6 locations in 2017.
- Art Splash will be September 15, 2018.

Art on Main

- The Art on Main banner project has been held in 2013, 2014, 2015 and 2016. The project was not held in 2017 but is planned again for 2018.
- Artists donate their artwork and a banner displaying the art is hung on Main Street in late May.
- Both the artwork and banner are auctioned in September with proceeds benefitting State Theatre renovations.
- In 2016 24 artists donated artwork for banners.
- Banners displaying the art are sponsored by local businesses.
- Others donated items for a live auction.

ZAAC Graduating Senior Scholarship

- Awards a \$500 scholarship to a graduating senior who has excelled in various forms of art throughout their years in the Zumbrota-Mazeppa Schools.
- Special consideration is placed on the individual's sharing of their talents and gifts within the context of the community at large.
- The 2017 recipient was Bethany Renken, who is attending Wheaton College in Wheaton, Illinois.
- Recent recipients were Alec Hunstad in 2016, Jerrill Guider in 2015 and Griffin Gartner in 2014.

State Theatre

- ZAAC purchased the State Theatre in December 2011 and began operating it in April 2012.
- The building was constructed in 1921. It opened September 28, 1921.
- Construction on addition began Dec. 2015 \$150,000 was raised locally for this project.
- Current seating capacity is 271.

	2015	2016	2017 Jan-Oct
Events	50 Crossings rental 30 Movies 12 ZAAC / Other events 8	54 Crossings rental 32 Movies 9 ZAAC / Other events 13	47 Crossings rental 23 Movies 16 ZAAC/ Other events 13
Revenue	Crossings rent \$8,900 ZAAC / Other \$16,856 Bar / Concessions \$29,379 Tips / Donations \$1,255	Crossings Rent \$11,848 ZAAC / Other \$9,515 Bar / Concessions \$21,529 Tips / Donations \$851	
Attendance	6,392 5,555 Adults, 837 Students 35% of patrons were first time guests	5,421 4748 Adults, 673 Students 30 % of patrons were first time guests	7,309 6252 Adults, 1,057 Student 18% of patrons were first time guests
Volunteer Hours	90 Volunteers 3,300 Hours	100 Volunteers 1,480 Hours	93 Volunteers 1,730

Please note the revenue for ZAAC/ other, bar and concessions is gross revenue.
Volunteer hours does not include construction or building maintenance.

ZAAC Events / Partnerships 2016

- Crossings: concerts, art camp, poet artist event
- Movies sponsored by Girl Scouts, Partners in Prevention and Thrivent
- Zumbrota Has Style Fashion Show, with ZIBA
- Fly Fishing program
- Lorna Lanvik, author & comedian
- Concerts: Lamont Cranston, Bernie and the Guilty Pleasures, Finnish Brass Band, Free Wheeling-Bob Dylan
- Manhattan Short Film Festival
- Looney Lutherans Holiday Show
- Mark Twain event / Zumbrota Library

ZAAC Events / Partnerships

Jan-Oct 2017

- Crossings: concerts, art camp, poet artist event
- Sunday Classic Movie Series
- Movies sponsored by Girl Scouts, Partners in Prevention Thrivent, Zumbrota Library and His Neighbor Phil LLC
- Zumbrota Has Style Fashion Show, with ZIBA
- Arna Renan
- Concerts: The Hankies, Patchouli Landscape of the Guitar, Rochester Chorale, Tonic Sol Fa, Pink Floyd Tribute
- Quilters the Musical - Red Wing AAUW
- Manhattan Short Film Festival
- Rochester Belly Dance Performance

State Theatre

Friends of the Theatre

- Friends of the Theatre campaign began in mid-2015 with memberships for 2016.
- Purpose is to provide sustaining support for the Theatre.
- Some members are also members of ZAAC.
- 2016 includes 29 members.
- \$7,900 was contributed in 2016
- Fundraising is ongoing.

ZAAC Budget Report

Non-Theatre

	2014	2015	2016
Total Revenue	25,359	36,521	32,322
Total Spending	25,141	35,317	24,112

ZAAC Budget

State Theatre Operations

	2014	2015	2016
Total Revenue	64,575	79,871	67,923
Total Spending	63,122	55,248	52,866

Spending does not include depreciation, a non-cash item.

Encore- Capital Budget Report

Total Funds raised 2008- to Date

\$511,072

Funds spent on purchase, renovation and new addition

\$496,246

Funds remaining as of Nov. 30, 2017

\$14,826

Building Update

2015 Excavating, Footings, Sewer and Water

2016 Addition built and enclosed, windows, electric, plumbing, HVAC, wall partitions

2017 Sheetrock, electric and plumbing inspection, tile, wallpaper, paint, trim.

ZAAC Information

- More information on the ZAAC website at: www.zaac.org
- Upcoming events at the State Theatre are on the home page of zaac.org.
- For information on other ZAAC events, click on the event on the banner line.
- For ZAAC Board meeting minutes go to the ZAAC website, choose “About us,” then “ZAAC Board.”
- We are on Facebook -- look for “Zumbrota Area Arts Council” and “Zumbrota State Theatre” and hit

