

ZAAC Meeting Minutes

Oct. 1, 2018

The ZAAC Board of Directors met for its regular October meeting at 7 p.m. on Monday, Oct. 1, at the theatre.

Chair Bill Marx called the meeting to order. Present were board members Flora Burfeind, Marit Lomen, Allan Nilson, Linda Smith, Beth Thompson and Dick Whitaker. Also present were Roxanne Bartsh and visitor Sue Evans.

Thompson moved, Smith 2nd approval of the September minutes. Unanimous approval.

Financial balance was reported at \$29,325.03.

Membership was 84. Marx noted there were quite a few changes.

State Theatre

Theatre Management Committee Report - Rox reported that Lori McNamara is working out okay as the new supervisor overseeing some Theatre responsibilities. Rox talked about the short film festival and reported that attendance is going up.

ZTheatre has agreed to use the theatre in May to produce Mama Mia. A holiday tribute is planned.

Speakers will be replaced for \$1,000 to \$2,000 before the end of the year.

New signage still is being looked at.

Rox talked about the sale of both Crossings and All in Stitches which will mean changes in a variety of ways. Nothing is final.

ZAAC Activity Updates

Committee reports:

Art in East Park – No new information is available from the city. A place for the youth art will be looked for, possibly the library, so it would be close to the rest of the festival at Covered Bridge Park.

Music in the Park – Nothing new at this point. Funding and grants for concerts are applied for. Dick expects to have eight concerts next summer.

Art on Main – Art will be sold, both original art work and the banners, at the wrap-up auction from 5:30 to 8 Oct. 26 at the VFW, with pizza on the menu.

Art Splash – Marit reported that publicity was well done, but attendance was down, especially from a few years ago. The count was 75 at the Library and 60 at City Hall. Crossings reported attendance was better than a usual Saturday. Vendors were generally satisfied. Merchants on Main Street had a better than average Saturday, but overall, attendance has decreased year after year. Marit recommended that thought should be given to whether or not Art Splash has run its course, or if a new direction is indicated. She will help anyone taking over the project, but does not want to chair it any longer. She feels people are not currently buying art.

Membership Meeting – A membership meeting will be held Sunday afternoon, 1 p.m., Dec. 2, at the theatre with the meeting format similar to last year. A new membership brochure is needed. Discussion will continue in November.

Meeting adjourned at 8 p.m.

Submitted by Flora Burfeind

Next meeting – 7 p.m November 5, State Theatre