

ZAAC Membership Meeting

December 1, 2019

Membership

- Total Members 2019 – 83
- Arts Friend \$20 - \$49 26
- Arts Patron \$50 - \$99 17
- Arts Donor \$100 - \$249 29
- Arts Supporter \$250 - \$499 10
- Arts Lover \$500 - \$999 0
- Arts Leader \$1,000 + 1

Become a sustaining member, go to the ZAAC website and look for “membership”.

Board Members

- Bill Marx, President
- Vacant, Vice President
- Beth Thompson, Treasurer
- Flora Burfeind, Secretary
- Linda Smith, Member
- Dick Whitaker, Member

Volunteers

ZAAC is successful only because it has many volunteers. About 100 people have volunteered with ZAAC in 2019. Most of those people volunteered for various activities at the State Theatre. However, volunteers also make Music in the Park, the Youth Art Contest, Art on Main and the Allan Nilson Memorial ZAAC scholarship happen.

ZAAC Volunteers

- Volunteer responsibilities at theatre events include making and selling popcorn, selling concessions and selling wine and beer.
- Volunteers sell tickets at ZAAC events.
- Volunteers operate the projector for movies.
- Volunteers order supplies, do repair work and help with major projects at the Theatre.
- ZAAC needs more volunteers for the State Theatre and other activities.

ZAAC Sponsored Activities

- Music in the Park – Nine Tuesdays in June, July and early August in 2019.
- Youth Art Contest – June 15, 2019 (in conjunction with the Covered Bridge Festival).
- Art on Main – Banners up in June, closing event October 12, 2019.
- Scholarship for a Graduating Senior.
- Songs of Hope – July 14, 2019 (co-sponsored with Crossings).

Music in the Park

- Weekly summer concerts by popular regional artists held in the band shell at East Park on Tuesday evenings in June, July and August.
- Attendance averages 200 people per concert.
- Free ice cream bars are passed out by volunteers.
- The concerts are organized by ZAAC and sponsored by local businesses.
- In 2019 the schedule included nine concerts.
- In addition, two bands provided music at Covered Bridge Park during the Festival.

Youth Art Contest

- A display of youth art at the Zumbrota Library held in conjunction with Zumbrota's Covered Bridge Music & Arts Festival.
- The youth art is judged by age group and also a "People's Choice Award" is selected by the votes of those who visit the display.
- In addition to the youth art display, a youth art activity was set up in a tent on the library lawn.
- In 2019, 52 youth artists submitted 85 pieces of artwork.

Art on Main

- The Art on Main banner project has been held in 2013, 2014, 2015, 2016, 2018 and 2019.
- Artists donate their artwork and a banner displaying the art is hung on Main Street in early June.
- Both the artwork and banner were auctioned in October with proceeds benefitting State Theatre renovations. Proceeds in 2019 were approximately \$5,100.
- In 2019 28 artists donated artwork for banners, 22 banners were displayed.
- Banners displaying the art are sponsored by local businesses.
- Others donated items were used for a silent auction.

ZAAC Graduating Senior Scholarship

- Awards a \$500 scholarship to a graduating senior who has excelled in various forms of art throughout their years in the Zumbrota-Mazeppa Schools.
- Special consideration is placed on the individual's sharing of their talents and gifts within the context of the community at large.
- The 2019 recipient was Emily Haugen.
- Recent recipients were Cooper Utely in 2018, Bethany Renken in 2017, Alec Hunstad in 2016, Jerrill Guider in 2015 and Griffin Gartner in 2014.
- The ZAAC Board has named this the Allan Nilson Memorial ZAAC Scholarship.

State Theatre

- ZAAC purchased the State Theatre in December 2011 and began operating it in April 2012.
- The building was constructed in 1921. It opened September 28, 1921.
- Current seating capacity is 271.

State Theatre - 2019 Activity

- **36 events will be held at the Theatre in 2019**
Concerts 29, Crossings had 22 of these
Live theater - 5 plays: Goodhue 4H - 1 play, Z Theatre – 3 plays,
Crossings – Theater camp and production
Movies: 6
- **Total attendance (through Oct.): 3,324**
- **Volunteer Hours (through Oct.): 360**, this is the hours of people working concessions or ticket booth. There are many additional hours donated by the theatre committee who plan, promote, and market these events. Also hours put in by Kevin K and Allan N in building operations/maintenance.

State Theatre – Challenges and Successes

- Allan Nilson passed away in early June. Allan gave his heart and soul to the theater. He donated hundreds of hours of volunteer time to the theater.
- Z-Theatre which had been dormant for several years is back and very active. Z-Theatre sponsored three plays in 2019. Z-Theatre will perform Mamma MIA in late spring 2020.
- Crossings will no longer be renting the theater for concerts. The theatre committee has been working hard to establish a schedule of concerts and other events that will replace the revenue from Crossings rentals.

State Theatre – Goals for 2020

- Carpet the new addition.
- We have plans for six movies January - March, three children's movies and three family classic movies.
- Get quotes on new electrical for the theatre and price estimate to rehab the theater seats. Explore possible grants to cover these two projects.
- Explore other uses for the theater such as:
 - Singer /song writer venue
 - Use of the theater as a live recording studio for concerts or other productions.

State Theatre – Friends of the Theatre

- Friends of the Theatre campaign began in mid-2015.
- Purpose is to provide sustaining support for the Theatre.
- Some members are also members of ZAAC.
- \$4,200 was raised in 2018.
- Friends of the Theatre managed Art on Main in 2019 which raised \$5,100 for Theatre renovations.
- Fundraising is ongoing.

ZAAC Grant Income Since 2012 (P.1)

<u>Year</u>	<u>Source</u>	<u>Purpose</u>	<u>Amount</u>
2012	Southeastern Minnesota Arts Council - SEMAC	Projector	\$3,000
2012	Southeastern Minnesota Arts Council - SEMAC	General Operating	\$4,000
2012	City of Zumbrota	Art in East Park	\$1,203
2012	SELCO - Southeastern Libraries Cooperating	Iron Pour	\$5,900
2012	Zumbrota Community Trust	Piano Restoration	\$1,200
	2012 Total		\$15,303
2013	Goodhue Cty Electric Co-op Round Up	Sound Equipment	\$500
2013	City of Zumbrota	Art in East Park	\$1,203
2013	Southeastern Minnesota Arts Council - SEMAC	Education/Training	\$300
2013	Zumbrota Community Trust	Gershwin Program	\$800
	2013 Total		\$2,803
2014	Goodhue Cty Electric Co-op Round Up	Asbestos Removal	\$200
2014	City of Zumbrota	Art in East Park	\$1,203
2014	Southeastern Minnesota Arts Council - SEMAC	General Operating	\$4,000
2014	People's Electric Co-op - Oronoco	Two iPads	\$600
2014	Zumbrota Community Trust	Free Family Movies	\$1,200
	2014 Total		\$7,203

ZAAC Grant Income Since 2012 (P.2)

2015	Goodhue Cty Electric Co-op Round Up	Projector Bulb	\$200	
2015	City of Zumbrota	Art in East Park	\$1,203	
2015	Southeastern Minnesota Arts Council - SEMAC	General Operating/Salaries	\$4,000	
2015	Southeastern Minnesota Arts Council - SEMAC	Music in Park/Art in E. Park	\$3,000	
	2015 Total			\$8,403
2016	City of Zumbrota	Art in East Park	\$1,203	
2016	Southeastern Minnesota Arts Council - SEMAC	Music in Park/Art in E. Park	\$3,000	
2016	Zumbrota EDA- Rochester Sales Tax	Theatre Addition	\$50,000	
2016	Zumbrota Community Trust	Theatre Addition	\$30,000	
2016	Zumbrota Community Trust	Basement Waterproofing	\$10,000	
	2016 Total			\$94,203
2017	City of Zumbrota	Art in East Park	\$1,203	
2017	Southeastern Minnesota Arts Council - SEMAC	Music in Park/Art in E. Park	\$3,000	
2017	Southeastern Minnesota Arts Council - SEMAC	General Operating - Theatre	\$4,000	
	2017 Total			\$8,203

ZAAC Grant Income Since 2012 (P.3)

2018	City of Zumbrota	Art in East Park	\$1,203	
2018	Southeastern Minnesota Arts Council - SEMAC	Music in Park/Art in E. Park	\$3,000	
2018	Southeastern Minnesota Arts Council - SEMAC	General Operating - Theatre	\$4,000	
2018	Zumbrota Community Trust	Theatre Asbestos Abatement	\$6,000	
2018	Zumbrota Community Trust	Defibrillator	\$1,550	
	2018 Total			\$15,753
2019	City of Zumbrota	Youth Art Contest	\$1,203	
2019	Southeastern Minnesota Arts Council - SEMAC	Music in Park/Youth Art/Music	\$3,000	
2019	Southeastern Minnesota Arts Council - SEMAC	General Operating - Theatre	\$4,000	
2019	Zumbrota Community Trust	Theatre Operations	\$1,000	
	2019 Total			\$9,203

ZAAC Budget – Non-Theatre

ZAAC Budget - Non-Theatre

	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017 (a)</u>	<u>2018</u>	<u>2019(b)</u>
Total Revenue	25,359	36,521	32,322	17,890	31,986	25,234
Total Spending	25,141	35,317	24,112	13,581	29,208	20,925

(a) No Art on Main in 2017

(b) January - October only

ZAAC Budget – State Theatre

ZAAC Budget - State Theatre

	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019(b)</u>
Total Revenue	64,575	79,871	67,923	86,653	80,598	66,750
Total Spending	63,122	55,248	52,866	60,466	55,423	51,101

Does not include Encore projects (capital campaign)

(b) January - October only

ZAAC Information

- More information on the ZAAC website at: www.zaac.org
- Upcoming events at the State Theatre are on the home page of the zaac.org/state-theatre
- For information on other ZAAC events, click on the event on the banner line at zaac.org
- For ZAAC Board meeting minutes go to the ZAAC website, choose “About us,” then “ZAAC Board”
- We are on Facebook -- look for “Zumbrota Area Arts Council” and hit

