

Web page Application for Artists 2020

APPLICATION

2020 Art on Main Call for Artists Form

The Zumbrota Area Arts Council (ZAAC) is bringing art to the main street of Zumbrota. This is an exciting opportunity for artists to show their art to thousands of visitors and residents in our area. Your artwork could be chosen to be reproduced in full color on a banner which will hang from one of the lampposts on Main Street in Zumbrota. ZAAC has sponsored this project for several years. The Friends of the Theatre is organizing the event. The generosity of amazing artists has helped ZAAC with restoration of the Zumbrota State Theatre.

Up to 24 works of art will be chosen. Each art piece will be printed on a 48" tall by 24" wide banner. Banners will hang in Zumbrota from June to October 2020.

The artists' original artwork will be displayed online throughout the summer and fall and be for sale on local Facebook Marketplace. All the proceeds from this sale will go to ZAAC State Theatre Restoration Fund. Artwork not sold during the summer will be offered at the Friends of the Theatre art sale in November. Other items featuring selected art will be used on a variety of gift items. Artists will have the option of taking back unsold original pieces after this sale.

ZAAC and Zumbrota businesses will promote this event regionally. The ZAAC website will display the artwork in a slideshow.

Medium: Original artwork in any medium (including, but not limited to oil, acrylic, watercolor, pastel, colored pencil, fiber, collage, photography, sculpture, clay, etc.).

Two- dimensional artwork must measure 24" tall by 12" wide. Art should not be framed. **24 X12 flat pieces will be professionally photographed as before to ensure quality and uniformity.**

Three-dimensional art: Must submit a digital photo with their physical submission. Submission must be digitally formatted 24" X 48" with minimum of 100 dpi. Photo should be sharpened and color corrected. (Please email if you need help with this)

Photography: Submission must be digitally formatted 24" X 48" with minimum of 100 dpi. Photo should be sharpened and color corrected. (Please email if you need help with this) Prints submitted must be 24" X 12". (Please email if you need help with this)

Entry Procedure:

1. Each artist may submit one to two images of artwork.
2. Artwork can be submitted as a digital file anytime. Physical art will be dropped off at Grover Auto Car Dealership in Zumbrota by the due date, March 19, 2020. Artwork should not be framed. If chosen, 24 X 12 paintings and flat artwork will be professionally photographed to

ensure quality images for the banner. Three-dimensional art and photography must meet digital guidelines listed above as these will not be photographed.

3. All entries must be received by March 19, 2020. All entries will be juried by a committee. Artwork will be judged on its artistic merit, ability to be seen on the street from a distance and appropriateness for public display.

4. All artists will be notified of jury selection by March 25, 2020. Art not chosen for banners will be included in the website and online marketplace sale.

Sales: Artwork becomes the sole property of ZAAC. Artists retain the rights to retrieve unsold original art if requested. All proceeds from the sales of the original artwork and banners will go to ZAAC State Theatre Restoration Fund.

Publication Rights: ZAAC reserves the right to photograph and reproduce any work for promotional, educational purposes or fundraising.

Questions: E-mail Friends.of.the.theatre.zaac@gmail.com or call Linda at 507-421-6875.

THINGS TO KEEP IN MIND.....Keep it bold. The banners will be viewed from a distance by people in passing cars and pedestrians. Subtle details and colors will be lost. Choose an appropriate subject. Banners will be viewed by people of all ages. Artists Statement should explain what your inspiration. Statements should be no longer 4-5 sentences. Art should be signed.

2020 A R T on M A I N Entry Form

Name _____ Student (K-12) _____
(check)

Address _____

City _____

State _____ Zip _____

Phone (day) _____ (eve) _____

Email _____

Image 1 Title _____ Medium _____

Artists Statement:

Image 2 Title _____ Medium _____

Artists Statement:

I agree to the terms and guidelines listed above: Print, take photo of form, scan or type in signature and send as an attachment with digital file if emailing.

SIGNED: _____ Date: / /2020

E-mail your entry and digital file anytime to: Friends.of.the.theatre.zaac@gmail.com or

Drop off at Grover Auto, 400 County Rd 10, Zumbrota, MN 55992 by March 19, 2020.

Call 507-421-6875 with questions.

All entries must be received by March 19, 2020 Physical art must be dropped off at Grover Auto by March 23, 2020 by 4 PM.