

Web Application for Artists 2020 banner project

APPLICATION

2020 Application for Banner Project: Art on Main

The Zumbrota Area Arts Council (ZAAC) is bringing art to the main street of Zumbrota. This is an exciting opportunity for artists to show their art to thousands of visitors and residents in our area. Your artwork could be chosen to be reproduced in full color on a banner which will hang from one of the lampposts on Main Street in Zumbrota. ZAAC has sponsored this project for several years. This banner project is the result of a grant from SEMAC. The Friends of the Theatre is organizing the event. The generosity of amazing artists will keep art and culture available in these uncertain times in a format that is accessible to everyone!

Each art piece will be printed on a 48" tall by 24" wide banner. Banners will hang in Zumbrota in the Spring. The art will be returned to the artist with the banners being saved for this ZAAC event and future events! A limited number of art kits are available, thanks to the grant, and can be obtained by request to friends.of.the.theatre.zaac@gmail.com. As long as they are still available.

ZAAC and Zumbrota businesses will promote this event regionally. The ZAAC website will display the artwork in a slideshow.

Medium: Original artwork in any medium (including, but not limited to oil, acrylic, watercolor, pastel, colored pencil, fiber, collage, photography, sculpture, clay, etc.).

Two- dimensional artwork must measure 24" tall by 12" wide. Art should not be framed. **24 X12 flat pieces will be professionally photographed as before to ensure quality and uniformity.**

Three-dimensional art: Must submit a digital photo with their physical submission. Submission must be digitally formatted 24" X 48" with minimum of 100 dpi. Photo should be sharpened and color corrected. (Please email if you need help with this)

Photography: Submission must be digitally formatted 24" X 48" with minimum of 100 dpi. Photo should be sharpened and color corrected. (Please email if you need help with this) Prints submitted must be 24" X 12". (Please email if you need help with this)

Entry Procedure:

1. Each artist may submit one to two images of artwork.
2. Artwork can be submitted as a digital file anytime. Physical art will be dropped off at Grover Auto Car Dealership in Zumbrota by the due date, November 11, 2020. Artwork should not be framed. If chosen, 24 X 12 paintings and flat artwork will be professionally photographed to ensure quality images for the banner. Three-dimensional art and photography must meet digital guidelines listed above as these will not be photographed.

3. All entries must be received by November 11, 2020. All entries will be juried by a committee. Artwork will be judged on its artistic merit, ability to be seen on the street from a distance and appropriateness for public display.

4. All artists will be notified of jury selection by November 21, 2020. Art for banners will be returned.

Artwork becomes the sole property of ZAAC. Artists are asked to retrieve original art on November 21st at the State Theatre. This event is not a fundraiser due to grant rules.

Publication Rights: ZAAC reserves the right to photograph and reproduce any work for promotional, educational purposes or fundraising.

Questions: E-mail Friends.of.the.theatre.zaac@gmail.com or call Linda at 507-421-6875.

THINGS TO KEEP IN MIND.....Keep it bold. The banners will be viewed from a distance by people in passing cars and pedestrians. Subtle details and colors will be lost. Choose an appropriate subject. Banners will be viewed by people of all ages. Artists Statement should explain what your inspiration. Statements should be no longer 4-5 sentences. Art should be signed.

2020 A R T on M A I N Entry Form BANNER PROJECT

Name _____ Student (K-12) _____
(check)

Address _____

City _____

State _____ Zip _____

Phone (day) _____ (eve) _____

Email _____

Image 1 Title _____ Medium _____

Artists Statement:

Image 2 Title _____ Medium _____

Artists Statement:

I agree to the terms and guidelines listed above: Print, take photo of form, scan or type in signature and send as an attachment with digital file if emailing.

SIGNED: _____ Date: / /2020

E-mail your entry and digital file anytime to: Friends.of.the.theatre.zaac@gmail.com or

Drop off at Grover Auto, 400 County Rd 10, Zumbrota, MN 55992 by November 11, 2020.

Call 507-421-6875 with questions.

All entries must be received by November 11, 2020 Physical art must be dropped off at Grover Auto. Art will be photographed and original art will be returned November 21st.

This activity is made possible by the voters of Minnesota through a grant from the Southeast Minnesota Art Council thanks to a legislative appropriation from the arts and cultural heritage fund.