

2021 ART ON MAIN – CALL FOR ARTISTS

The Zumbrota Area Arts Council (ZAAC) is bringing art to the main street and business district of Zumbrota. This is an exciting opportunity for artists to show their art to thousands of visitors and residents in our area. Your artwork could be chosen to be reproduced in full color on a banner which will hang from one of the lamp posts on Main street or the adjoining business district. ZAAC has sponsored this activity for several years to promote area artists. Friends of the Theatre is organizing the event. The talent and generosity of the artists has been phenomenal and is a favorite of visitors and the community.

Each selected piece will be printed on a 48" by 24" wide banner. Banners will be hung from June-October. An art sale benefitting the State Theatre restoration fund may be planned if the Covid restrictions allow. You will be notified if that becomes possible. ZAAC and businesses will promote this activity and art will be displayed on the ZAAC website.

Mediums: Original work can be in any medium (including but not limited to oil, acrylic, watercolor, pastel, colored pencil, fiber, collage, photography, sculpture, clay, basketry, etc.) flat – 2 dimensional pieces should be 24" tall X 12" wide.

Art should be photographed and emailed to: friends.of.the.theatre@gmail.com We are planning on using photoshop to make sure the photos are 48" X 24" and 100 dpi and cropped for printing.

Entry Procedure:

1. Each artist may submit up to two images.
2. Artwork should be submitted in a digital file. (.jpeg) Files can be sent anytime but must arrive by April 1st. Photos may be altered with photoshop to meet printing guidelines.
3. All entries must be received by April 1st. Entries will be juried by a committee. It will be judged by artistic merit, ability to be seen from the street from a distance and appropriateness for public display.
4. All artists will be notified by April 10th if their pieces have been selected.

Artwork becomes the sole property of ZAAC and it may be used for promotional, educational or fundraising purposes.

Questions should be directed by email to friends.of.the.theatre.zaac@gmail.com or call **Linda Smith 507-421-6875**.

Tips: Keep it bold. The banners will be reviewed from a distance by people in passing cars and pedestrians. Choose an appropriate subject since all people of all ages will be viewing them. Artist statements should explain your inspiration. Brief biography should tell a bit about you. Statements should be no more than 4-5 sentences. Art should be signed on the front.

Please email this info with your jpeg. or photograph filled form to friends.of.the.theatre.zaac@gmail.com

2021 ART ON MAIN ENTRY FORM

Name: _____ StudentK-12 _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Brief Biography:

Image 1: Title _____ Medium: _____

Artist statement:

Image 2: Title _____ Medium: _____

Artist statement:

I agree to the terms and guidelines listed above. Signed: _____ Date: _____

Email digital file to friends.of.the.theatre.zacc@gmail.com by April 1st. call Linda at 507-421-6875 if questions