

ZAAC meeting 2/1/21

Present: Bill M., Janice, Kevin, Billy W., Gary, Beth, with State Theater representative, Roxanne

President Bill M called the meeting to order at 7 p.m.

The minutes of Jan. 11, 2021 were sent out prior to the meeting. Linda moved to approved the minutes, and Janice seconded. The minutes were approved.

Beth gave the Treasurer report, with a balance of \$43,628.67. The scholarship recipient was sent the \$500.

Membership report was given by Bill M., with 79 members as the current number.

Roxanne gave the theater report:

The theater group met the last week of January. A \$10,000 CARES grant was applied for and awarded. Rox is also reviewing a federal grant, amounting to a possible \$20,000. Z Theater has written a musical, and received a grant from the Zumbrota Community Trust; the group will be using the theater in early March to walk through the musical. There was additional discussion on fund raising, possibly capitalizing on 100 year anniversary/birthday of the theater. The theater group is considering utilizing Creative Solutions for a web-based fund raising/virtual campaign. The approximate cost is \$2000 for the service. The theater has \$78,000 in savings/checking. Rox would like to prioritize items and work to be done while the theater is closed.

A state theater proposed budget for 2020-21 was sent out to the Board members. Roxanne asked for Board approval of the submitted budget, with an increase in the grant/donations amount to \$16,000.

Linda reported ZAAC and the theater will be using MailChimp moving forward for emails, etc., which will cost around \$30/month.

There was a motion from Linda to accept estimated theater budget, Gary seconded. There was more discussion regarding the amounts projected for fund raising/virtual campaign. The motion passed.

Janice reported on the Music in the Park planning. There are two remaining spots. There was a discussion of who would assist with the soliciting donations from the local businesses, along with the Mazeppa Lions and the City of Zumbrota grant.

Linda reported out on Art of Main. The items should be going up on the webpage soon, including forms and applications (call for artists.)

Bill M. reported that Youth Art is on hold until it is determined whether there is a Covered Bridge festival. Bill is also working on membership report, and there was a discussion of the volunteer of the year for 2020. Linda nominated Dick Whitaker, with a second from Kevin. The motion passed.

There was a short discussion on the visitor's guide, from Grimsrud Publishing, and the ZAAC advertisement (\$115.)

The meeting concluded at 8:20 p.m.