ZAAC meeting 3/1/21

Present: Bill M., Janice, Billy W., Gary, Beth, with State Theater rep., Roxanne

President Bill M called the meeting to order at 7 p.m.

The minutes of February 2021 were sent out prior to the meeting. Linda moved to accept minutes, Janice seconded the motion; the motion passed.

Beth gave the Treasurer report, with a balance of $44,426.67. A couple larger items included a payment to the Kalass Agency in the amount of $762 for the Directors and Officers liability policy this month. There were also memberships totaling approximately $1600.

Membership is at 79 members, per Bill.

Roxanne, State Theater report:

Last Theatre Committee meeting was Feb. 27, 2021.

Looked at all projects, throughout theater, and placed priorities.

Priorities, highest first:

1. Upgrade electrical ($16,000),
2. Complete new addition/carpet/furniture/window treatment (to be determined),
3. Remodel old lobby (to be determined).

Part of the state theatre committee have met with one architect, but may search out others. There is also a request from patrons to have seats re-done, restore the mural, and upgrade exterior lights. The theatre committee will be looking at packaging some of these for grant writing.

The ceiling painting project is completed. The lights do need to be re-hung, and a lighting expert from RTCT will be putting together a proposal for the lights and further enhancements.

Z Theater will be using the theater starting March 7, for the play written by Z Theater.

A grant, due in May, covers capital campaigns, and the theater committee will be utilizing virtual fund raising. This timing may be dependent on architect drawings, which could be included in the campaign.

There’s approximately $5,100 left in the Encore Campaign – the theater committee is requesting to use that money for priority #2. Linda made a motion to approve spending the remainder of the Encore, Gary seconded. The motion was approved. Gary made a motion and Linda seconded to utilize the $7,000 remaining from the COVID grant for initiating the electrical work. The motion was approved.

Rox discussed the trash-to-art concept, for downtown businesses, centered on Earth Day. Billy W. made a motion ZAAC will promote on social media, Linda seconded. The motion was approved.
Janice discussed a “Paint the Town” grant, mainly for murals. The group discussed possible places for a mural.

Music in the Park schedule is live on website, through August 10, 2021. Gary is assisting with fund seeking.

Art of Main ads were published, and a couple of submissions have been received.

Youth Art is on hold, ZAAC will continue to discuss.

SESAC and ASCAF on hold, also. Fee structure to be discussed when music/concerts start up.

April 5, 2021 is the next ZAAC meeting.

The meeting was adjourned at 8:10 p.m.