

# ZAAC Membership Meeting

## Report for 2020 and 2021

December 12, 2021

# Membership

- Total Members 2021 – 79
- Arts Friend \$20 - \$49 23
- Arts Patron \$50 - \$99 14
- Arts Donor \$100 - \$249 31
- Arts Supporter \$250 - \$499 10
- Arts Lover \$500 - \$999 0
- Arts Leader \$1,000 + 1

Become a sustaining member, go to the ZAAC website and look for “membership”.

# Board Members

- Bill Marx, President
- Linda Smith, Vice President
- Kevin Klapperich, Secretary and Treasurer
- Janice Carr, Member
- Bill Wendt, Member
- Mary La Roche, Member

# Volunteers

ZAAC is successful only because it has many volunteers. About 100 people volunteered with ZAAC in 2019, our last full year of arts activities. Most of those people volunteered for various activities at the State Theatre. However, volunteers also make Music in the Park, the Youth Art Contest, Art on Main and the Allan Nilson Memorial ZAAC scholarship happen.

# ZAAC Volunteers

- Volunteer responsibilities at theatre events include making and selling popcorn, selling concessions and selling wine and beer.
- Volunteers sell tickets at ZAAC events.
- Volunteers operate the projector for movies.
- Volunteers order supplies, do repair work and help with major projects at the Theatre.
- ZAAC needs more volunteers for the State Theatre and other activities.

# ZAAC Sponsored Activities

- Music in the Park – Nine Tuesdays in June, July and early August in 2021.
- Youth Art Contest – November 2020. The 2020 event was online. No event held in 2021 but it is planned again for 2022.
- Art on Main – Banners up on Main Street in June, artwork sold to benefit the Theatre Nov. 20.
- Scholarship for a Graduating Senior.

# Music in the Park

- Weekly summer concerts by popular regional artists held in the band shell at East Park on Tuesday evenings in June, July and August.
- No Music in the Park in 2020, the 2021 schedule included nine concerts.
- Attendance averages 150 people per concert.
- Free ice cream bars are passed out by volunteers.
- The concerts are organized by ZAAC and sponsored by local businesses.

# Youth Art Contest

- Prior to 2020, a display of youth art at the Zumbrota Library held in conjunction with Zumbrota's Covered Bridge Music & Arts Festival.
- In November 2020 the Youth Art Contest was held online with the art posted on the ZAAC website. In 2020, 40 youth artists submitted 70 pieces of artwork.
- The youth art is judged by age group (four groups) and also a "People's Choice Award" is selected by the votes of those who visit the display. Voting for the People's Choice Award was from November 21-28, 2020.
- A Youth Art Contest is planned again for 2022 with details still to be worked out.



# Art on Main

- ZAAC has sponsored the Art on Main banner project every year since 2013 (except 2017).
- Artists donate their artwork and a banner displaying the art is hung on Main Street in early June.
- Banners displaying the art are sponsored by local businesses.
- In 2020 20 pieces of art were donated and 20 banners displayed. \$1,200 was raised from the sale of art.
- In 2021 38 pieces of art were donated and 26 banners displayed. \$1,720 was raised from sale of art.
- Proceeds will benefit the State Theatre Restoration Fund. Banners are donated to the city for future use.

# ZAAC Graduating Senior Scholarship

- Awards a \$500 scholarship to a graduating senior who has excelled in various forms of art throughout their years in the Zumbrota-Mazeppa Schools.
- Special consideration is placed on the individual's sharing of their talents and gifts within the context of the community at large.
- The 2021 recipient was Soren Hellyer.
- Recent recipients were Abigail Voss in 2020, Emily Haugen in 2019, Cooper Utely in 2018, Bethany Renken in 2017, and Alec Hunstad in 2016.
- The ZAAC Board has named this scholarship the Allan Nilson Memorial ZAAC Scholarship.

# State Theatre

- ZAAC purchased the State Theatre in December 2011 and began operating it in April 2012.
- The building was constructed in 1921. It opened September 28, 1921. 2021 is the 100<sup>th</sup> anniversary of the Theatre opening.
- Current seating capacity is 271.

# State Theatre – 2020-21 Activity

- After beginning 2020 with four movies, two concerts and six other events the Theatre closed in March of 2020 due to COVID-19.
- Theatre opened again in early September 2021 with several performance of a Z-Theatre play.
- The State Theatre held three music concerts in October and December 2021.
- Five concerts are scheduled in January – April 2022.
- Z-Theatre will be performing Mama Mia in early summer 2022.

# State Theatre – Projects Completed While the Theatre was Closed

- Repaired and repainted the auditorium ceiling and walls.
- Completed some electrical upgrades.
- Presenting working on some needed upgrades to the upstairs apartment.

# State Theatre – Plans for the Future

- Restore/repair the auditorium seats.
- Complete upgrades to the Theatre electrical system.
- Remodel the Theatre lobby.
- Restore the historic mural in the Theatre lobby.

# State Theatre - Funding

- Currently in a fund raising process for Theatre improvements with a goal of raising \$300,000. On October 15 the Theatre hosted a fund raising event. Access to the event was also available online.
- We are still seeking funding, to date \$210,000 has been raised.
- The Theatre has been awarded these COVID related grants: \$54,000 from the Federal Sheltered Venue Operators Grant, \$10,000 of state funding through Goodhue County.
- We have applied for a \$15,000 MN State Arts Board Grants. That decision will occur in April.

# ZAAC Grant Income Since 2013 (P.1)

<u>Year</u>	<u>Source</u>	<u>Purpose</u>	<u>Amount</u>	
2013	Goodhue Cty Electric Co-op Round Up	Sound Equipment	\$500	
2013	City of Zumbrota	Art in East Park	\$1,203	
2013	Southeastern Minnesota Arts Council - SEMAC	General Operating	\$4,000	
2013	Southeastern Minnesota Arts Council - SEMAC	Education/Training	\$300	
2013	Zumbrota Community Trust	Gershwin Program	\$800	
	2013 Total			\$6,803
2014	Goodhue Cty Electric Co-op Round Up	Asbestos Removal	\$200	
2014	City of Zumbrota	Art in East Park	\$1,203	
2014	Southeastern Minnesota Arts Council - SEMAC	General Operating	\$4,000	
2014	People's Electric Co-op - Oronoco	Two iPads	\$600	
2014	Zumbrota Community Trust	Free Family Movies	\$1,200	
	2014 Total			\$7,203
2015	Goodhue Cty Electric Co-op Round Up	Projector Bulb	\$200	
2015	City of Zumbrota	Art in East Park	\$1,203	
2015	Southeastern Minnesota Arts Council - SEMAC	General Operating/Salaries	\$4,000	
2015	Southeastern Minnesota Arts Council - SEMAC	Music in Park/Art in E. Park	\$3,000	
	2015 Total			\$8,403



# ZAAC Grant Income Since 2012 (P.2)

<u>Year</u>	<u>Source</u>	<u>Purpose</u>	<u>Amount</u>	
2016	City of Zumbrota	Art in East Park	\$1,203	
2016	Southeastern Minnesota Arts Council - SEMAC	Music in Park/Art in E. Park	\$3,000	
2016	Southeastern Minnesota Arts Council - SEMAC	General Operating	\$4,000	
2016	Zumbrota EDA- Rochester Sales Tax	Theatre Addition	\$50,000	
2016	Zumbrota Community Trust	Theatre Addition	\$30,000	
2016	Zumbrota Community Trust	Basement Waterproofing	\$10,000	
	2016 Total			\$98,203
2017	City of Zumbrota	Art in East Park	\$1,203	
2017	Southeastern Minnesota Arts Council - SEMAC	Music in Park/Art in E. Park	\$3,000	
2017	Southeastern Minnesota Arts Council - SEMAC	General Operating - Theatre	\$4,000	
	2017 Total			\$8,203
2018	City of Zumbrota	Art in East Park	\$1,203	
2018	Southeastern Minnesota Arts Council - SEMAC	Music in Park/Art in E. Park	\$3,000	
2018	Southeastern Minnesota Arts Council - SEMAC	General Operating - Theatre	\$4,000	
2018	Zumbrota Community Trust	Theatre Asbestos Abatement	\$6,000	
2018	Zumbrota Community Trust	Defibrillator	\$1,550	
	2018 Total			\$15,753

# ZAAC Grant Income Since 2012 (P.3)

<u>Year</u>	<u>Source</u>	<u>Purpose</u>	<u>Amount</u>	
2019	City of Zumbrota	Music/Youth Art Contest	\$1,203	
2019	Southeastern Minnesota Arts Council - SEMAC	Music in Park/Youth Art/Music	\$3,000	
2019	Southeastern Minnesota Arts Council - SEMAC	General Operating - Theatre	\$4,000	
2019	Zumbrota Community Trust	Theatre Operations	\$5,500	
2019	St. Paul & Minnesota Foundation-Clancy Fund	General Support	\$500	
	2019 Total			\$14,203
2020	Southeastern Minnesota Arts Council - SEMAC	Art on Main, Youth Art	\$3,000	
2020	City of Zumbrota	Youth Art/Music	\$1,203	
	2020 Total			\$4,203
2021	Goodhue Cty/State of MN/Nonprofit Relief Grant	COVID-19 Relief	\$10,000	
2021	Southeastern Minnesota Arts Council - SEMAC	Music in the Park	\$3,000	
2021	City of Zumbrota	Youth Art/Music	\$1,203	
2021	Southeastern Minnesota Arts Council - SEMAC	General Operating - Theatre	\$4,000	
2021	Thrivent	Grant for State Theatre	\$841	
2021	Red Wing Shoe Company Foundation	Grant for Theatre renovation	\$25,000	
	2021 Total			44,044

# ZAAC Budget – Non-Theatre

	<u>2016</u>	<u>2017 (a)</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021(b)</u>
Total Revenue	32,322	17,890	31,986	26,644	16,758	20,788
Total Spending	24,112	13,581	29,208	21,019	7,253	11,137

(a) No Art on Main in 2017

(b) January - October only

# ZAAC Budget – State Theatre

	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021(b)</u>
Total Revenue	67,923	86,653	80,598	88,986	23,132	24,892
Total Spending	52,866	60,466	55,423	63,796	34,661	44,886

Does not include Encore projects (capital campaign)

(b) January - October only

# ZAAC Information

- More information on the ZAAC website at: [www.zaac.org](http://www.zaac.org)
- Upcoming events at the State Theatre are on the home page of the [zaac.org/state-theatre](http://zaac.org/state-theatre)
- For information on other ZAAC events, click on the event on the banner line at [zaac.org](http://zaac.org)
- For ZAAC Board meeting minutes go to the ZAAC website, choose “About us,” then “ZAAC Board”
- We are on Facebook -- look for “Zumbrota Area Arts Council” and hit

