

# ZAAC Membership Meeting

## Report for 2022

December 4, 2022

# Membership

- Total Members 2022 – 72
- Arts Friend \$20 - \$49 19
- Arts Patron \$50 - \$99 13
- Arts Donor \$100 - \$249 32
- Arts Supporter \$250 - \$499 6
- Arts Lover \$500 - \$999 1
- Arts Leader \$1,000 + 1

ZAAC membership is down to 72 from 79 a year earlier. Help ZAAC find more members.

Become a sustaining member, go to the ZAAC website and look for “membership”.

# Board Members

- Bill Marx, President
- Linda Smith, Vice President
- Kevin Klapperich, Secretary and Treasurer
- Janice Carr, Member
- Bill Wendt, Member

The ZAAC Board can have as many as nine members. The board member application form is on the ZAAC website under “ZAAC Home” and then “ZAAC Board” or talk with a current board member.

# Volunteers

ZAAC is successful only because it has many volunteers. About 50 people volunteered to assist with ZAAC activities in 2022. Many of those people volunteered for various activities at the State Theatre. However, volunteers also make Music in the Park, the Youth Art Contest, Art on Main and the Allan Nilson Memorial ZAAC scholarship happen.

# ZAAC Volunteers

- Volunteer responsibilities at theatre events include making and selling popcorn, selling concessions and selling wine and beer.
- Volunteers sell tickets at ZAAC events.
- Volunteers operate the projector for movies.
- Volunteers order supplies, do repair work and help with major projects at the Theatre.
- ZAAC needs more volunteers for the State Theatre and other activities.

# ZAAC Sponsored Activities

- Music in the Park – Ten Tuesdays in June, July and early August in 2022.
- Youth Art Contest – June 2022. The 2022 event was online. Art was displayed on the ZAAC web site and voting was also online.
- Art on Main – Banners up on Main Street in June 2022.
- Scholarship for a Zumbrota-Mazeppa graduating senior.

# Music in the Park

- Weekly summer concerts by popular regional artists held in the band shell at East Park on Tuesday evenings in June, July and August.
- Ten concerts were held in 2022 that included jazz, folk, country, bluegrass and rock.
- Attendance averaged about 120 people per concert.
- Free ice cream bars are passed out by volunteers.
- The concerts are organized by ZAAC and sponsored by local businesses.

# Youth Art Contest

- The Youth Art Contest was held online again in June 2022 with the art posted on the ZAAC website. In 2022, 18 youth artists submitted 38 pieces of artwork.
- The youth art is judged by age group (four groups) and also a “People’s Choice Award. That award is selected by the votes of those who visit the website. Voting for the People’s Choice Award was from June 17-24, 2022.
- A Youth Art Contest is planned again for 2023 with details still to be worked out.
- Prior to 2020, a display of youth art at the Zumbrota Library held in conjunction with Zumbrota’s Covered Bridge Music & Arts Festival.



# Art on Main

- ZAAC has sponsored the Art on Main banner project every year since 2013 (except 2017).
- Artists donate their artwork and a banner displaying the art is hung on Main Street in early June.
- Banners displaying the art are sponsored by local businesses.
- In 2020 20 pieces of art were donated and 20 banners displayed. \$1,200 was raised from the sale of art.
- In 2021 38 pieces of art were donated and 26 banners displayed. \$1,720 was raised from sale of art.
- In 2022 43 pieces of art were submitted. 26 banners were printed. A sale was not held.
- Art on Main will not be held in 2023. Banners have been donated to the city to be reused.

# ZAAC Graduating Senior Scholarship

- Awards a \$500 scholarship to a graduating senior who has excelled in various forms of art throughout their years in the Zumbrota-Mazeppa Schools.
- Special consideration is placed on the individual's sharing of their talents and gifts within the context of the community at large.
- The 2022 recipient was Sheridan Wilson.
- Recent recipients were Soren Hellyer in 2021, Abigail Voss in 2020, Emily Haugen in 2019, Cooper Utely in 2018, Bethany Renken in 2017, and Alec Hunstad in 2016.
- The ZAAC Board has named this scholarship the Allan Nilson Memorial ZAAC Scholarship.

# Other Art Activities

- A free youth art workshop was held in 2022 with pre-registration required. Twelve area youth participated.
- Two “Wine and Watercolor” events were held in 2022. 21 people participated. \$840 was raised to benefit the State Theatre Restoration and Renovation fund.
- The Zumbrota Watercolorists group displayed watercolor art at the Zumbrota Library during November 2022.
- Many people participated in the art activity at the ZAAC booth in Covered Bridge Park during the Covered Bridge Festival.

# State Theatre

- ZAAC purchased the State Theatre in December 2011 and began operating it in April 2012.
- The building was constructed in 1921. It opened September 28, 1921. 2021 was the 100<sup>th</sup> anniversary of the Theatre opening.
- Current seating capacity is 271.

# State Theatre – 2022 Activity

- The Theatre was closed from March 2020 until September 2021. Events were held again beginning in fall 2021.
- In 2022 the Theatre has held about 28 events including concerts, movies and Z-Theatre plays.
- ZAAC has established a Theatre Management Committee for management of the State Theatre. The Theatre Committee is looking for additional members. If interested contact Roxanne Bartsh.

# State Theatre – Projects Completed While the Theatre was Closed

- Repaired and repainted the auditorium ceiling and walls.
- Completed some electrical upgrades.
- Upgrades to the upstairs apartment.

# State Theatre - Funding

- In October 2021 ZAAC held a live and virtual capital campaign event for future funding needs of the theatre. Currently in a fund raising process for Theatre From this event \$218,000 was raised.
- The Theatre has been awarded these COVID related grants: \$54,000 from the Federal Sheltered Venue Operators Grant and \$10,000 for a State of Minnesota grant.
- A \$4,000 operations grant has been received annually from SEMAC and we are continuing to seek other funding sources for theatre operations and capital improvements.

# State Theatre – Plans for the Future

- Restore/Repair the Auditorium Seats. We have located a company in Black River Falls, WI that restores auditorium seats. We hope to have a prototype in the lobby soon. We hope to complete this project in summer 2023
- Remodel the Theatre lobby – in 2021 we hired an architectural firm to design plans for the lobby. They have been working with Benike Construction to assess structural needs for the project. We hope to have a general cost estimate for the project from Benike in the near future.
- Additional projects - completing upgrades to the electrical system in the building and restoring the historic mural in the theatre lobby.



# ZAAC Budget – Non-Theatre

## ZAAC Budget - Non-Theatre

	<u>2017 (a)</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>2022(b)</u>
Total Revenue	17,890	31,986	26,644	16,258	22,143	13,430
Total Spending	13,581	29,208	21,019	7,253	12,193	12,810

(a) No Art on Main in 2017

(b) January - November only

# ZAAC Budget – State Theatre

## ZAAC Budget - State Theatre

	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>2022(b)</u>
Total Revenue	86,653	80,598	88,986	23,132	84,957	71,164
Total Spending	60,466	55,423	63,796	34,661	64,442	76,515

Does not include Encore projects (capital campaign)

(b) January - November only

# ZAAC Grant Income Since 2013 (P.1)

<u>Year</u>	<u>Source</u>	<u>Purpose</u>	<u>Amount</u>
2013	Goodhue Cty Electric Co-op Round Up	Sound Equipment	\$500
2013	City of Zumbrota	Art in East Park	\$1,203
2013	Southeastern Minnesota Arts Council - SEMAC	General Operating	\$4,000
2013	Southeastern Minnesota Arts Council - SEMAC	Education/Training	\$300
2013	Zumbrota Community Trust	Gershwin Program	\$800
	2013 Total		\$6,803
2014	Goodhue Cty Electric Co-op Round Up	Asbestos Removal	\$200
2014	City of Zumbrota	Art in East Park	\$1,203
2014	Southeastern Minnesota Arts Council - SEMAC	General Operating	\$4,000
2014	People's Electric Co-op - Oronoco	Two iPads	\$600
2014	Zumbrota Community Trust	Free Family Movies	\$1,200
	2014 Total		\$7,203
2015	Goodhue Cty Electric Co-op Round Up	Projector Bulb	\$200
2015	City of Zumbrota	Art in East Park	\$1,203
2015	Southeastern Minnesota Arts Council - SEMAC	General Operating/Salaries	\$4,000
2015	Southeastern Minnesota Arts Council - SEMAC	Music in Park/Art in E. Park	\$3,000
	2015 Total		\$8,403

# ZAAC Grant Income Since 2012 (P.2)

<u>Year</u>	<u>Source</u>	<u>Purpose</u>	<u>Amount</u>
2016	City of Zumbrota	Art in East Park	\$1,203
2016	Southeastern Minnesota Arts Council - SEMAC	Music in Park/Art in E. Park	\$3,000
2016	Southeastern Minnesota Arts Council - SEMAC	General Operating	\$4,000
2016	Zumbrota EDA- Rochester Sales Tax	Theatre Addition	\$50,000
2016	Zumbrota Community Trust	Theatre Addition	\$30,000
2016	Zumbrota Community Trust	Basement Waterproofing	\$10,000
	2016 Total		\$98,203
2017	City of Zumbrota	Art in East Park	\$1,203
2017	Southeastern Minnesota Arts Council - SEMAC	Music in Park/Art in E. Park	\$3,000
2017	Southeastern Minnesota Arts Council - SEMAC	General Operating - Theatre	\$4,000
	2017 Total		\$8,203
2018	City of Zumbrota	Art in East Park	\$1,203
2018	Southeastern Minnesota Arts Council - SEMAC	Music in Park/Art in E. Park	\$3,000
2018	Southeastern Minnesota Arts Council - SEMAC	General Operating - Theatre	\$4,000
2018	Zumbrota Community Trust	Theatre Asbestos Abatement	\$6,000
2018	Zumbrota Community Trust	Defibrillator	\$1,550
	2018 Total		\$15,753

# ZAAC Grant Income Since 2012 (P.3)

<u>Year</u>	<u>Source</u>	<u>Purpose</u>	<u>Amount</u>	
2019	City of Zumbrota	Music/Youth Art Contest	\$1,203	
2019	Southeastern Minnesota Arts Council - SEMAC	Music in Park/Youth Art/Music	\$3,000	
2019	Southeastern Minnesota Arts Council - SEMAC	General Operating - Theatre	\$4,000	
2019	Zumbrota Community Trust	Theatre Operations	\$5,500	
2019	St. Paul & Minnesota Foundation-Clancy Fund	General Support	\$500	
	2019 Total			\$14,203
2020	Southeastern Minnesota Arts Council - SEMAC	Art on Main, Youth Art	\$3,000	
2020	City of Zumbrota	Youth Art/Music	\$1,203	
	2020 Total			\$4,203
2021	Goodhue Cty/State of MN/Nonprofit Relief Grant	COVID-19 Relief	\$10,000	
2021	Southeastern Minnesota Arts Council - SEMAC	Music in the Park	\$3,000	
2021	City of Zumbrota	Youth Art/Music	\$1,203	
2021	Southeastern Minnesota Arts Council - SEMAC	General Operating - Theatre	\$4,000	
2021	Thrivent	Grant for State Theatre	\$841	
2021	Small Business Administration	Small Venues Grant	\$53,648	
	2021 Total			72,692
2022	Southeastern Minnesota Arts Council - SEMAC	Opportunity Grant - Music	\$500	
2022	Southeastern Minnesota Arts Council - SEMAC	General Operating - Theatre	\$5,000	
2022	Thrivent	Grant for State Theatre	\$440	
				as of Nov. 2022
				5,940

# ZAAC Information

- More information on the ZAAC website at: [www.zaac.org](http://www.zaac.org)
- Upcoming events at the State Theatre are on the home page of the [zaac.org/state-theatre](http://zaac.org/state-theatre)
- For information on other ZAAC events, click on the event on the banner line at [zaac.org](http://zaac.org)
- For ZAAC Board meeting minutes go to the ZAAC website, choose “About us,” then “ZAAC Board”
- We are on Facebook -- look for “Zumbrota Area Arts Council” and hit

