

Zumbrota Area Arts Council board minutes, January 2nd, 2023

Members present in person and via Zoom: Bill Marx, Linda Smith, Kevin Klapperich, Billy Wendt, Janice Carr. Not present: Roxanne Bartsh.

Meeting called to order at 7:00PM

November minutes approved, motioned by Linda, second by Jan.

Treasurer's report: Kevin gave treasurer report, current checkbook balance \$51,979.12

Membership report: Bill announced that the membership is currently at 71 members. There was extended discussion on the need to build membership and some ideas how to address that. Past membership incentives included free popcorn or admission to theatre performances. Free popcorn tickets could still be an option but because the way the proceeds work for performance admissions that is not feasible. Further discussion and ideas will be needed to come up with a plan to increase membership.

Theatre report: No update provided due to Roxanne's absence.

Music in the Park report: Jan reported that the \$5000 SEMAC grant was awarded which will go a long way to fund the performances in combination with event sponsors. Performances are tentatively scheduled to begin June 13th and go to August 15th, skipping July 4th. The next step will be coordinating the bands.

Art Projects: Linda reported that she is planning a wine and water color event for February and will be checking with the Library to see if it would be an option to host it there instead of the theatre.

Youth Art Contest: Bill reported that there is nothing to update yet but will be begin looking into it more in February.

Annual meeting: There was a lot of discussion regarding the Annual Meeting. Even though there was not much community attendance the group still feels that it is important to hold a public meeting to have transparency of the organization to keep the public trust. We also received great coverage in the newspaper which included a story about the daughter of a previous owner of the theatre who attended the meeting. One recommendation for the next annual meeting would be to submit an advertisement for memberships in the same issue that publishes the meeting coverage. The next Annual meeting may be pushed into April 2024 so that there is less chance of bad weather and other conflicts.

ZAAC Officers Elections: After some discussion Jan made a motion to re-elect all officers to their current position. Billy seconded and with unanimous votes all officers are re-elected. Linda will place an advertisement in the paper and post on Facebook that we are accepting applications for additional board members.

Next meeting is scheduled for February 6th, 2023 at 7:00 PM at the Theatre.

Meeting adjourned.