



Zumbrota, MN

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Creating opportunities for everyone to experience the arts

Zumbrota Area Arts Council board minutes, October 2nd, 2023

Members present in person and via Zoom: Bill Marx, Linda Smith, Kevin Klapperich, Janice Carr, Billy Wendt. Members missing Jan David Fisher and Roxanne Bartsh.

Meeting called to order at 7:00PM

September meeting minutes approval: Motioned by Janice, second by Billy, minutes unanimously approval.

Treasurer's report: Kevin gave treasurer report, current checkbook balance \$38821.93 and reviewed deposits and expenses since last report. The \$10,000 CD maturity date is 2/12/2024 and will earn 4.0% interest.

Membership report: Bill announced that the membership is currently at 74 members.

Theatre report: Roxanne was not present so no Theatre update provided.

Music in the Park: Janice stated that she has submitted the letter of intent to SEMAC for next years grant and will be submitting the formal application soon.

Covered Bridge Festival: Bill reported that the coloring poster was a hit again with the kids at the festival. Some ideas for next year included adding more activities to draw kids to the table such as face painting, puzzles or activity games. Also, if we do another poster it would be helpful to purchase a 4x6 plywood to display it better.

Other business: Bill was solicited by a media company for advertising on the digital display at the VFW. For \$395/year we could have an advertisement that would be in rotation on the display. There were questions brought up about if the ad would be full size or only partial size, what media format can be submitted, and how often it could be updated. Linda volunteered to find out more information.

Next meeting is scheduled for November 6th, 2023 at 7:00 PM at the Theatre.

Meeting adjourned.

Submitted by Kevin Klapperich, Secretary