

ZAAC Membership Meeting

Report for 2023

April 7, 2024

Membership

- Total Members 2023 – 73
- Arts Friend \$20 - \$49 16
- Arts Patron \$50 - \$99 20
- Arts Donor \$100 - \$249 27
- Arts Supporter \$250 - \$499 7
- Arts Lover \$500 - \$999 1
- Arts Leader \$1,000 + 2

The number paying ZAAC membership dues has been stable in the 72-74 range for several years. However, ZAAC needs more members, please help ZAAC find more members.

Become a sustaining member, go to the ZAAC website and look for “membership”.

Board Members

- Bill Marx, President
- Linda Smith, Vice President
- Kevin Klapperich, Secretary and Treasurer
- Janice Carr, Member
- Bill Wendt, Member
- Jan David Fisher, Member

The ZAAC Board may have as many as nine members. The board member application form is on the ZAAC website under “ZAAC Home” and then “ZAAC Board” or talk with a current board member.

Volunteers

ZAAC is successful only because it has many volunteers. About 55 people volunteered to assist with ZAAC activities in 2023. Many of those people volunteered for various activities at the State Theatre. However, volunteers also make Music in the Park, the Youth Art Contest, Art on Main and the Allan Nilson Memorial ZAAC scholarship happen.

ZAAC Volunteers

- Volunteer responsibilities at theatre events include making and selling popcorn, selling concessions and selling wine and beer.
- Volunteers sell tickets at ZAAC events.
- Volunteers order supplies, do repair work and help with major projects at the Theatre.
- Volunteers organize Music in the Park.
- ZAAC needs more volunteers for the State Theatre and other activities.

ZAAC Sponsored Activities

- Music in the Park – Ten Tuesdays in June, July and early August in 2023.
- Art on Main – No new banners in 2023 but previous year's banners were up on Main Street in June 2023.
- Scholarship for a Zumbrota-Mazeppa graduating senior.
- Youth Art Contest – June 2023. The 2023 event was online. Art was displayed on the ZAAC web site.
- Songs of Hope – ZAAC has sponsored the Songs of Hope group to perform a concert in Zumbrota for a number of years. Youth from a variety of countries sign some of the music from those countries. That concert was July 20 in 2023.

Music in the Park

- Weekly summer concerts by popular regional artists held in the band shell at East Park on Tuesday evenings in June, July and August.
- Ten concerts were held in 2023 that included jazz, folk, country, bluegrass and rock.
- Attendance averaged about 135 people per concert.
- Free ice cream bars are passed out by volunteers.
- The concerts are organized by ZAAC and sponsored by local businesses.

Art on Main

- ZAAC sponsored the Art on Main banner project every year 2013 - 2022 (except for 2017).
- Artists donated their artwork and a banner displaying the art is hung on Main Street in early June.
- Banners displaying the art were sponsored by local businesses.
- Art on Main was not be held in 2023. Banners from previous years were donated to the city to be reused. Those banners were hung on the lamp posts on Main Street in 2023.

Other Art Activities

- A free youth art workshop was held in 2023 with pre-registration required. Due to a snowstorm only three area youth participated.
- The Zumbrota Watercolorists displayed art at the Zumbrota Library.
- Many people participated in the art activity at the ZAAC booth in Covered Bridge Park during the Covered Bridge Festival.

Youth Art Contest

- The Youth Art Contest was held online again in June 2023 with the art posted on the ZAAC website. In 2023, 24 youth artists submitted 44 pieces of artwork.
- Youth art is solicited through ads in the local newspaper and through teachers in local schools.
- The youth art is judged by age group (five groups) and prizes are awarded to winners in each age category.
- A Youth Art Contest is not planned for 2024. ZAAC needs to re-establish a youth art activity.

ZAAC Graduating Senior Scholarship

- ZAAC awards a \$500 scholarship to a graduating senior who has excelled in various forms of art throughout their years in the Zumbrota-Mazeppa Schools.
- Special consideration is placed on the individual's sharing of their talents and gifts within the context of the community at large.
- The 2023 recipient was Kyle Moyer.
- Recent recipients were Sheridan Wilson in 2022, Soren Hellyer in 2021, Abigail Voss in 2020, Emily Haugen in 2019, Cooper Utely in 2018, Bethany Renken in 2017, and Alec Hunstad in 2016.
- The ZAAC Board has named this scholarship the Allan Nilson Memorial ZAAC Scholarship.

State Theatre

- ZAAC purchased the State Theatre in December 2011 and began operating it in April 2012.
- The building was constructed in 1921. It opened September 28, 1921. 2021 was the 100th anniversary of the Theatre opening.
- The Theatre was closed from March 2020 until September 2021 due to Covid. Events were held again beginning in fall 2021.
- Current seating capacity is 264.

State Theatre – 2023 Activity

- In 2023 the Theatre has held 33 public events including concerts, movies and Z-Theatre plays. About 2,600 individuals attended these events.
- The Theatre was also used for various meetings and play rehearsals.
- ZAAC has established a Theatre Management Committee for management of the State Theatre. The Theatre Committee is looking for additional members. If interested please contact Roxanne Bartsh.

State Theatre – Projects Completed Since ZAAC Purchased the Building

- Replaced the roof and a number of windows, installed a new air conditioner.
- Built the new addition with handicapped accessible bathrooms and a new concessions area.
- Upgraded the backstage area with a bathroom, green room and more stage access.
- Installed a water proofing system in the basement.
- Auditorium lighting and sound system have been upgraded.
- Repaired and repainted the auditorium ceiling.
- Completed some electrical upgrades.
- Upgrades to the upstairs apartment.

State Theatre Projects - 2023

- Seats removed from Theatre, refurbished, and re-installed in summer 2023.
- Sound board, lighting controls and projection controls moved to center back of the auditorium while seats were out.
- Major stucco repair on the building exterior (repainting to occur in 2024).

State Theatre – Plans for the Future

- Remodel the Theatre lobby – in 2021 we hired an architectural firm to design plans for the lobby. They have been working with Benike Construction to assess structural needs for the project. We are working with Benike to refine the project and begin construction this summer.
- Complete upgrades to the electrical system in the building.
- Restore the historic mural in the theatre lobby.

ZAAC Budget – Non-Theatre

ZAAC Budget - Non-Theatre

	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>	<u>2023</u>
Total Revenue	31,986	26,644	16,258	22,143	16,118	15,158
Total Spending	29,208	21,019	7,253	12,193	13,428	32,535 (a)

(a) 2023 spending includes transfer out of \$21,430 for Theatre stucco repair.

ZAAC Budget – State Theatre

ZAAC Budget - State Theatre

	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>	<u>2023</u>
Total Revenue	80,598	88,986	23,132	84,957	78,632	94,947
Total Spending	55,423	63,796	34,661	64,442	82,669	96,850

Numbers do not include Encore projects (capital campaign)

ZAAC Grant Income Since 2014 (P.1)

<u>Year</u>	<u>Source</u>	<u>Purpose</u>	<u>Amount</u>
2014	Goodhue Cty Electric Co-op Round Up	Asbestos Removal	\$200
2014	City of Zumbrota	Art in East Park	\$1,203
2014	Southeastern Minnesota Arts Council - SEMAC	General Operating	\$4,000
2014	People's Electric Co-op - Oronoco	Two iPads	\$600
2014	Zumbrota Community Trust	Free Family Movies	\$1,200
	2014 Total		\$7,203
2015	Goodhue Cty Electric Co-op Round Up	Projector Bulb	\$200
2015	City of Zumbrota	Art in East Park	\$1,203
2015	Southeastern Minnesota Arts Council - SEMAC	General Operating/Salaries	\$4,000
2015	Southeastern Minnesota Arts Council - SEMAC	Music in Park/Art in E. Park	\$3,000
	2015 Total		\$8,403
2016	City of Zumbrota	Art in East Park	\$1,203
2016	Southeastern Minnesota Arts Council - SEMAC	Music in Park/Art in E. Park	\$3,000
2016	Southeastern Minnesota Arts Council - SEMAC	General Operating	\$4,000
2016	Zumbrota EDA- Rochester Sales Tax	Theatre Addition	\$50,000
2016	Zumbrota Community Trust	Theatre Addition	\$30,000
2016	Zumbrota Community Trust	Basement Waterproofing	\$10,000
	2016 Total		\$98,203

ZAAC Grant Income Since 2014 (P.2)

<u>Year</u>	<u>Source</u>	<u>Purpose</u>	<u>Amount</u>	
2017	City of Zumbrota	Art in East Park	\$1,203	
2017	Southeastern Minnesota Arts Council - SEMAC	Music in Park/Art in E. Park	\$3,000	
2017	Southeastern Minnesota Arts Council - SEMAC	General Operating - Theatre	\$4,000	
	2017 Total			\$8,203
2018	City of Zumbrota	Art in East Park	\$1,203	
2018	Southeastern Minnesota Arts Council - SEMAC	Music in Park/Art in E. Park	\$3,000	
2018	Southeastern Minnesota Arts Council - SEMAC	General Operating - Theatre	\$4,000	
2018	Zumbrota Community Trust	Theatre Asbestos Abatement	\$6,000	
2018	Zumbrota Community Trust	Defibrillator	\$1,550	
	2018 Total			\$15,753
2019	City of Zumbrota	Music/Youth Art Contest	\$1,203	
2019	Southeastern Minnesota Arts Council - SEMAC	Music in Park/Youth Art/Music	\$3,000	
2019	Southeastern Minnesota Arts Council - SEMAC	General Operating - Theatre	\$4,000	
2019	Zumbrota Community Trust	Theatre Operations	\$5,500	
2019	St. Paul & Minnesota Foundation-Clancy Fund	General Support	\$500	
	2019 Total			\$14,203

ZAAC Grant Income Since 2014 (P.3)

<u>Year</u>	<u>Source</u>	<u>Purpose</u>	<u>Amount</u>	
2020	Southeastern Minnesota Arts Council - SEMAC	Art on Main, Youth Art	\$3,000	
2020	City of Zumbrota	Youth Art/Music	\$1,203	
	2020 Total			\$4,203
2021	Goodhue Cty/State of MN/Nonprofit Relief Grant	COVID-19 Relief	\$10,000	
2021	Southeastern Minnesota Arts Council - SEMAC	Music in the Park	\$3,000	
2021	City of Zumbrota	Youth Art/Music	\$1,203	
2021	Southeastern Minnesota Arts Council - SEMAC	General Operating - Theatre	\$4,000	
2021	Thrivent	Grant for State Theatre	\$841	
2021	Small Business Administration	Small Venues Grant	\$53,648	
	2021 Total			72,692
2022	Southeastern Minnesota Arts Council - SEMAC	Opportunity Grant - Music	\$500	
2022	Southeastern Minnesota Arts Council - SEMAC	General Operating - Theatre	\$5,000	
2022	Thrivent	Grant for State Theatre Programs	\$440	
				5,940
2023	City of Zumbrota	Music/Youth Art	\$1,203	
2023	Southeastern Minnesota Arts Council - SEMAC	Music in the Park	\$5,000	
2023	Thrivent	Grant for State Theatre Programs	\$642	

ZAAC Information

- More information on the ZAAC website at: www.zaac.org
- Upcoming events at the State Theatre are on the home page of the zaac.org/state-theatre
- For information on other ZAAC events, click on the event on the banner line at zaac.org
- For ZAAC Board meeting minutes go to the ZAAC website, choose “About us,” then “ZAAC Board”
- We are on Facebook -- look for “Zumbrota Area Arts Council” and hit

